

# OPIC Technologies, Inc. Pioneers 3D Livestreaming for Beauty Brands and Content Creators

*OPIC Technologies' 3D livestreaming brings beauty content to life, offering brands and creators a more immersive way to engage with their audiences.*

ORLANDO, FL, UNITED STATES, March 21, 2025 /EINPresswire.com/ -- OPIC Technologies, Inc., a leader in [3D livestream](#) innovation, is transforming how beauty brands and content

creators engage with their audiences. By integrating real-time depth and spatial perspective into livestreaming, OPIC's technology allows viewers to experience beauty products, tutorials, and live events in a way that feels more immersive and interactive than ever before.

Traditional livestreams often fall short in capturing the true texture, color, and detail of beauty products, leaving audiences with a limited perspective. OPIC's 3D livestreaming technology changes this by offering a multi-dimensional viewing experience where users can see makeup applications from different angles, examine product finishes with greater clarity, and feel more connected to influencers and brand representatives.

This advancement is particularly impactful for beauty brands seeking to bridge the gap between digital and in-store shopping experiences. Consumers can now explore products virtually with greater confidence, reducing uncertainty in online purchases. Content creators, from makeup artists to skincare experts, can engage audiences in a more lifelike setting, fostering stronger relationships with their followers.

"Beauty is an art form that thrives on detail and dimension," said Bob Douglas, CEO at OPIC Technologies, Inc. "With 3D livestreaming, audiences can engage with beauty content in a way that goes beyond traditional screens, offering a richer, more interactive experience."

As the digital beauty landscape evolves, OPIC Technologies continues to develop tools that enhance the way brands and creators connect with their communities. By combining technology and artistry, 3D livestreaming is setting a new standard for engagement in the beauty industry.



## About OPIC Technologies, Inc.

OPIC Technologies, Inc. is a leader in 3D livestream technology, transforming how industries engage with digital audiences. By integrating real-time depth and spatial perspective, OPIC enables more immersive and interactive experiences across beauty, fashion, entertainment, and beyond. From virtual product showcases to live events, OPIC's cutting-edge solutions bridge the gap between digital and real-world engagement. Headquartered in Orlando, OPIC is shaping the future of livestreaming.

OPIC Marketing

OPIC Technologies, Inc.

marketing@opic3d.com

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