

Scotwork NA Announces New VP of Sales

Miranda Rohrbough joins the leading negotiation training and consulting company in its 50th anniversary year

LOS ANGELES METRO, CA, UNITED STATES, March 19, 2025 /EINPresswire.com/ -- [Scotwork North](#)

[America](#), a leader in negotiation training and consulting, proudly announces the appointment of [Miranda Rohrbough](#) as Vice President of Sales. In this role, Rohrbough will be responsible for driving sales growth and revenue generation, further expanding Scotwork's industry-leading negotiation solutions across North America.



We are thrilled to officially welcome Miranda to Scotwork. Miranda's leadership will be instrumental in expanding our reach and helping more organizations unlock the power of effective negotiation."

Brian Buck

With a track record of success in sales leadership that includes previous roles at Challenger and EZRA, Rohrbough brings deep expertise in business development and strategic growth. Her appointment comes at a significant time as Scotwork North America celebrates its 50th

anniversary, reinforcing the company's commitment to equipping businesses with world-class negotiation skills.

"We are thrilled to officially welcome Miranda to the Scotwork team," said [Brian Buck](#), CEO of Scotwork North America. "Her experience and leadership will be instrumental in expanding our reach and helping more organizations unlock the power of effective negotiation."

As Scotwork North America continues to empower professionals with negotiation mastery, Rohrbough's leadership will play a key role in shaping the company's sales strategy and fostering strong client relationships.

About Scotwork North America

Scotwork North America is the leading independent negotiation training and consulting company, helping businesses and professionals improve their negotiation skills and outcomes for 50 years. With its proven 8-Step Approach® that teaches the necessary practical skills for every step of a deal, Scotwork equips teams with the confidence and capability to negotiate better deals, strengthen relationships, and achieve their best possible outcomes.

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Miranda Rohrbough, Vice President of Sales at
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