

# Surch Digital Launches Industry-First 'Double Down Guarantee' to Eliminate Risk for Clients

*Bold New Initiative Puts Accountability on the Agency—Not the Client*

RALEIGH, NC, UNITED STATES, March 19, 2025 /EINPresswire.com/ -- [Surch Digital](#), a leading national digital marketing agency specializing in home services, medical and aesthetic practices, and law firms, has announced the launch of their groundbreaking "Double Down Guarantee," a bold initiative aimed at eliminating financial risk for their clients while setting a new industry standard for performance-based marketing.



Surch Digital's Double Down Guarantee is simple yet powerful: if clients do not achieve the targeted lead volume promised, Surch Digital will work at no additional cost until the results are met. Additionally, if a client's SEO rankings do not reach page one of Google within the agreed time frame, Surch will continue SEO efforts free of charge until those results are delivered.

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The lifeblood of a local business is the ability to generate consistent leads to thrive and grow. With our Double Down Guarantee, they feel confident knowing their marketing investment is protected.”

*Greg George*

“We understand that investing in digital marketing can feel like a gamble for many small and medium-sized businesses, especially in competitive industries like home services, healthcare, and legal services,” said Greg George, CEO of Surch Digital. “Our Double Down Guarantee eliminates that risk and puts the responsibility squarely on

us to perform. We’re so confident in our strategy and team that if we don’t meet our guarantee we will work for free until we deliver the promised results.”

Surch Digital specializes in digital marketing for [home service providers](#), [chiropractors](#), [med spas](#), [dentists](#), [law firms and other local services](#). By offering tailored solutions that include SEO, Google Ads, social media advertising, web design, and Google Business Profile management,

Surch helps clients across the U.S. generate leads and grow revenue.

"The lifeblood of a local business is the ability to generate consistent leads and opportunities to thrive and grow," Greg George added. "With our Double Down Guarantee, they can feel confident knowing their marketing investment is protected and performance-driven."

The Double Down Guarantee underscores Surch Digital's commitment to client success and transparency. Unlike many agencies that offer vague promises or cookie-cutter strategies, Surch creates customized campaigns backed by data, experience, and a genuine dedication to achieving measurable outcomes.

The guarantee includes:

**Lead Volume Assurance:** If the agreed number of leads is not met, Surch continues working at no charge until the target is reached.

**SEO Ranking Assurance:** If page one rankings are not achieved within the guaranteed time frame, Surch will continue SEO services for free until that goal is met.

This performance-based approach is designed to give businesses peace of mind and a competitive edge in their local markets.

Surch Digital currently serves clients across the US. The agency is actively expanding its reach and welcomes inquiries from businesses looking for a trusted marketing partner that guarantees results.

**About Surch Digital:** Surch Digital is a results-driven digital marketing agency founded in 2016 - focused on helping businesses in home services, healthcare, and legal industries grow through expert level SEO, advertising, content creation, and web design. Known for its innovative strategies and client-first mindset, Surch is redefining what it means to be a marketing partner in local competitive industries.

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