

Paper Bags Market Will Surpass US\$ 9.17 Billion at 4.2% CAGR Growth From 2025 to 2034

Growing ecological worries over plastic waste are driving the market demand for paper bags.

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According to a new report published by POLARIS MARKET RESEARCH, the Paper Bags Market is projected to reach a value of approximately US\$ 9.17 billion by 2034, growing at a CAGR of 4.2% from 2025 to 2034. The report highlights the market's expansion, driven by increasing demand for eco-friendly packaging solutions. This growth is primarily due to the rising awareness of plastic waste and the push for sustainable alternatives. The market is characterized by a diverse range of products, including standard paper shopping bags, specialized kraft bags, and high-quality paper bags with handles. Key players in the market are focusing on innovation to improve bag strength and aesthetic appeal while maintaining their eco-friendly credentials. The report also notes that the market is highly competitive, with numerous manufacturers vying for market share. Overall, the paper bags market is expected to continue its upward trajectory, supported by both consumer preference and regulatory pressures.

Market Overview:

A paper bag is a kind of bag rendered from paper normally fashioned from craft paper. They have become growingly favored due to their ecological friendliness as they are both renewable and biodegradable. They are extensively used in schools, malls, offices and grocery stores and have acquired approval due to their usage in clothing stores that outline their bags with their firm or brand logo to allure customers.

Market Segmentation:

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One of the most prominent benefit of [paper bags](#) is their eco-friendly nature as they are rendered from green resources and disintegrate more speedily than plastic bags. Further, paper bags are also renewable, rendering them a perfect option for those seeking to live an eco-friendly lifestyle. Strict government directives encouraging green packaging are spurring the paper bags market demand.



Paper Bags Market



Paper bags market to grow to USD 9.17 billion by 2034, driven by the rise of food delivery services and e-commerce."

Polaris Market Research

Report Summary:

The report provides a detailed analysis of all the key players in the global paper bags market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. Some of the leading players in the paper bags market are:

- Amcor plc
- Champion Packaging & Distribution Inc.
- Coveris
- Genpak LLC
- Global-Pak Inc.
- Huhtamaki Oyj
- Inteplast Group
- International Paper Company
- Klabin S.A.
- Mondi plc
- Novolex Holdings LLC

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By type analysis:

By type analysis, the brown paper bags segment held the largest market share owing to their extensive usage in grocery, retail and food service sector. Their economy, longevity, and green nature render them a favored option among manufacturers and consumers. Additionally, the strict directives against single use plastics have pushed their acquisition particularly in surfacing nations. The segment's growth is also reinforced by the growing demand for green packaging solutions in both advanced and advancing regions.

By end-user analysis:

By end-user analysis, the grocery bags segment is projected to register the fastest growth, pushed by their widespread usage in retail and food dissemination channels. The demand for these bags is reinforced by the prohibition on plastic bags in many nations and escalating consumer consciousness in the context of green packaging, propelling the plastic bags market forward.

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Europe holds the largest share of the global market. This surge is being pushed by strict government directives targeted at decreasing plastic usage and encouraging green options. Policies such as the European Union's prohibition on single-use plastics and enterprises beneath the Circular Economy Action Plan have notably escalated the demand for paper bags covering several sectors.

Asia Pacific is witnessing robust growth due to growing ecological worries and government enterprises to decrease plastic waste. Nations such as China, India, and Japan are key benefactors pushed by the speedy augmentation of retail and food service industries. Growing urbanization and the consumer demand for green packaging solutions have additionally pushed the acquisition of paper bags. Additionally, the growing e-commerce sector in the region is generating supplementary demand for green packaging substances reinforced by the obtainability of economic raw materials and extensive manufacturing potential.

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Which region held the largest paper bags market share in 2024?

Europe held the largest market share in 2024.

Based on end user, which segment dominated the paper bags market?

The grocery bags segment accounted for the largest market share in 2024.

What are key market trends?

A few of the major market trends include sustainability focus, government directives, and innovative designs.

For a new firm approaching the market, which areas could it concentrate on to stay ahead of the competition?

A new company entering the paper bags market should focus on innovation, sustainability, and differentiation to stay ahead of the competition.

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