

NCRF Hosts 3rd Annual North Carolina Black College Expo™ March 20th

Free event designed to inspire Charlotte-area students and promote access to higher education with career information, workshops and expanded scholarship \$\$\$



CHARLOTTE, NC, UNITED STATES,
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National College Resources Foundation

(NCRF) will host the 3rd Annual North Carolina Black College Expo™ on Thursday, March 20, 2024, from 4:00 pm to 7:00 pm at Johnson C. Smith University, 100 Beatties Ford Road, Charlotte, NC 28216.



We are so grateful for those who share our mission to expand educational opportunities for underserved students. Please join us on March 20th to help transform lives—one student at a time,”

*NCRF Founder and CEO, Dr.
Theresa Price*

In celebrating NCRF’s enduring partnership with Historically Black Colleges and Universities (HBCUs), the event provides students access to a diverse range of over 50 colleges and universities, including several HBCUs, trade schools and other educational programs. Select colleges and programs will generously waive application fees, offer scholarships, and even extend on-the-spot acceptances!

The annual expo offers a unique hub of information and connection for a wide range of students, from high school to college to adult learners to plan their college and career success. The expo also fosters a college-going culture and an opportunity for future leaders to find their voice with

several engaging seminars and workshops throughout the day. NCRF welcomes families, students, parents, guardians, educators and individuals of all ethnic backgrounds to attend.

“We look forward to being back in North Carolina to host our annual Black College Expo™ in partnership with Johnson C. Smith University. We are so grateful for those who share our mission to expand educational opportunities for underserved students. Please join us on March 20th to help transform lives—one student at a time,” says NCRF Founder and CEO Dr. Theresa Price.

The 3rd Annual North Carolina Black College Expo™ is presented by NCRF and sponsored by Johnson C. Smith University, NCRF TV, Foundation Clothing Co, Comerica Bank and Toyota. The expo is free to attend. To register, please visit: www.ncrfoundation.org or call 877-427-4100.

The event is produced by National College Resources Foundation (NCRF), who has begun its 26th year of connecting students to college and careers. To date, NCRF has helped over 700,000 students get into college and assisted students in securing over 5 billion dollars in scholarships and grants.

NCRF welcomes donations to support and connect underserved and underrepresented students to college, careers and beyond!
<https://ncrfoundation.charityproud.org>

Follow @blackcollegeexpo on FACEBOOK, Instagram, TikTok and X or visit our website
www.blackcollegeexpo.com.

Follow NCRF TV today on YouTube at:
<https://youtube.com/c/NCRFTVNetwork>.

About National College Resources Foundation (NCRF) and Black College Expo™

Now in its 26th year, National College Resources Foundation (NCRF) is a 501(c)(3) nonprofit educational enhancement organization serving over 200,000 students annually through a variety of impactful programs and initiatives, including its Black College Expo™, Latino College Expo™, Movement Enrichment Program, STEAM Program, Internship & Careers Program, Latino



A promotional poster for the North Carolina Black College Expo. On the left, a circular inset shows a smiling male graduate in a black cap and gown with a colorful stole. The main text on the right reads "NORTH CAROLINA BLACK COLLEGE EXPO™" in large blue letters, followed by "MARCH 20, 2025" and "© JOHNSON C. SMITH UNIVERSITY FROM 4PM TO 7PM". Below this is a section titled "EVENT HIGHLIGHTS:" with a list of benefits: "MEET WITH OVER 50 COLLEGES", "GET ACCEPTED ON THE SPOT", "SCHOLARSHIPS ON THE SPOT", "APPLICATION FEES WAIVED", "SEMINARS", "SURPRISE CELEBRITY GUESTS", and "WIN CASH & PRIZES". At the bottom, it says "WIN A SCHOLARSHIP - DEADLINE: 3/16/2025" and "Register Today NCRFoundation.org". Logos for sponsors and partners are at the bottom: NCRF, FOUND, NCRF TV, Comerica Bank, Johnson C. Smith University, and TOYOTA.



Community Engagement and Student Athletic Program (SAP). Founded in 1999 by Dr. Theresa Price to serve as a vital link between minorities and college admissions, NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, underrepresented, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement, workforce and economic disparities, with the goal of ending racism and racial inequalities.

Joan A Scott

National College Resources Foundation/BLACK COLLEGE EXPO

+1 210-834-9964

[email us here](#)

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