

A' Underwear, Underclothing and Undergarments Design Award Announces Comprehensive Prize Package for 2024

International Design Competition Introduces Holistic Benefits Package to Honor Excellence in Underwear, Underclothing and Undergarments Design

COMO, CO, ITALY, March 20, 2025 /EINPresswire.com/ -- The A' [Underwear](#), Underclothing and Undergarments [Design Award](#) has announced its comprehensive prize package for the 2024-2025 competition period. This highly prestigious

international design competition celebrates innovation and excellence in underwear design through a rigorous evaluation process. Established in 2008, the award has evolved into a respected platform that recognizes outstanding achievements in intimate apparel design, fostering advancement in comfort, functionality, and aesthetic excellence.

The award addresses critical industry needs by acknowledging designs that advance comfort, sustainability, and innovation in intimate apparel. Through its recognition of excellence, the competition aims to elevate industry standards and promote designs that enhance user experience while considering environmental impact. The award serves as a catalyst for innovation, encouraging designers and brands to push boundaries in materials, construction, and functionality.

Submissions are welcomed across multiple categories, including everyday underwear, performance undergarments, sustainable intimate apparel, and innovative textile applications. The competition is open to designers, brands, manufacturers, and innovation companies worldwide. Early submissions are accepted until September 30, 2024, with last entries closing on March 30, 2025. Results will be announced on May 1st, 2025.

Entries undergo evaluation through a blind peer-review process, where an international jury panel assesses submissions based on innovation, functionality, aesthetics, and social impact. The



judging criteria emphasize comfort, durability, material innovation, and sustainable manufacturing practices. Each submission receives careful consideration through standardized evaluation protocols that ensure fair assessment.

Winners receive the prestigious A' Design Award trophy, winner's certificate, and the right to use the winner logo. The prize package includes exclusive networking opportunities and recognition within the global design community. Additional benefits encompass various promotional opportunities that winners may leverage according to their discretion.

Good underwear design significantly impacts daily comfort and well-being. By recognizing excellence in this field, the award aims to advance the industry toward more innovative, sustainable, and user-centered solutions. The competition serves as a platform for identifying and celebrating designs that contribute to improving quality of life through thoughtful intimate apparel design.

Interested parties may learn more about the competition and submission requirements at: <https://underwearaward.com>

About A' Underwear, Underclothing and Undergarments Design Award

The A' Underwear, Underclothing and Undergarments Design Award recognizes excellence in intimate apparel design through a comprehensive evaluation process. Open to designers, brands, and manufacturers worldwide, the competition aims to advance innovation in comfort, functionality, and sustainability. Through its recognition program, the award supports the development of superior underwear designs that enhance user experience and contribute to societal well-being. The competition operates with strict confidentiality protocols, allowing winners to maintain control over their intellectual property while receiving recognition for their achievements.

About A' Design Award

A' Design Award is an international juried design competition that celebrates excellence across multiple disciplines. Established in 2008, the competition operates on principles of fairness and transparency, utilizing blind peer-review processes to evaluate entries. The award aims to promote good design practices that benefit society through superior products and projects. Operating in multiple countries and industries, A' Design Award serves as a platform for recognizing innovations that contribute to human advancement and well-being. The competition maintains high ethical standards while fostering global appreciation for design excellence.

Interested parties may explore the complete competition framework at:

<https://underwearaward.com>

Dinesh Kumar

A' DESIGN AWARD & COMPETITION SRL

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/795503404>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.