



# EIN Presswire Joins Substack: Expert PR Tips, Exclusive Interviews, Communications Trends, News, and More

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*Receive expert PR insights, updates from industry sources, and insider information—delivered to you*

WASHINGTON, DC, UNITED STATES, March 20, 2025 /EINPresswire.com/ -- EIN Presswire, a [go-to press release distribution service](#) for PR professionals worldwide, has launched its first Substack to deliver informative, relevant, and inspiring content for communications professionals, customers, and others interested in the evolving industry.

Readers will find a wealth of articles and blog posts covering industry news, trends, exclusive interviews, client features, major announcements in communications, and more.

Recognized as a leader in press release distribution, the company will share curated reads and expert tips on maximizing press release impact. EIN Presswire experts explain why sending [multiple press releases is the most effective strategy](#) to boost visibility and enhance online presence.

Subscribers will also receive access to key PR news and insights from influential leaders in the communications field. EIN Presswire's Substack will spotlight important industry developments, including mergers and acquisitions among PR firms and the growing influence of artificial intelligence in the sector.

As part of the launch, EIN Presswire features an [exclusive interview with Sierra Rainge](#), owner of Live Limitless Media Group. Renowned for her work in entertainment PR, Rainge discusses how strategic partnerships have been instrumental to her clients' success.

She also provides valuable advice for both aspiring and established PR professionals. Additional interviews will feature other PR leaders across various sectors.

Another standout section of the Substack focuses on industry events, connecting PR professionals and aspiring practitioners with the latest conferences and networking opportunities. One featured event is the PR Daily Conference in May, covering topics such as media relations, storytelling, and the evolving role of Substack in PR.

For those looking to stay informed and inspired, the EIN Presswire Substack is now live.

Subscriptions are free, and by downloading the Substack app, readers can stay connected on the go and never miss an update.

To explore and subscribe to the new Substack, [click here](#).

#### ABOUT EIN PRESSWIRE

EIN Presswire, Everyone's Internet News Presswire®, is where professional communicators and organizations turn when they need to get their news in front of the media, stakeholders, and the public. EIN Presswire is an operating division of Newsmatics Inc., a Washington, D.C.-based news tech company.

#### ABOUT NEWSMATICS

Newsmatics Inc. is an independent privately held news tech company headquartered in Washington, D.C., focused on news technology platform development. Its activities include media monitoring, custom media analysis, and advanced intelligence software applications. Its product line includes EIN Presswire, Affinity Group Publishing, Newsmatics News Index, and Perspectify, among others. Newsmatics' workforce consists of a global network of talented individuals focused on providing clarity and increasing transparency with respect to news content, while simultaneously striving to help fill local news deserts. To learn more about Newsmatics, go to [newsmatics.com](https://newsmatics.com).

David Rothstein

Newsmatics

+1 202-335-9494

[press@newsmatics.com](mailto:press@newsmatics.com)

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