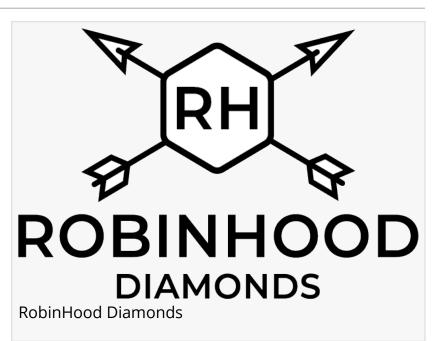


# The difference between lab-grown and natural diamonds

INTRODUCING A MULTI-FACETED TEAM KEEN TO DISRUPT THE DIAMOND JEWELRY INDUSTRY

NEW YORK, NY, UNITED STATES, March 20, 2025 /EINPresswire.com/ --RobinHood <u>Diamonds</u> is the new destination for high-quality diamonds at reasonable prices. The New Yorkbased company connects savvy buyers directly with producers of lab-grown diamonds, eliminating excessive markups while providing exceptional customized jewelry.



When it comes to buying a diamond, the public is confused, and a lot of disinformation is disseminated. Lab-grown diamonds are 100% real diamonds! Here are a few facts:

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"Whether you are searching for the perfect engagement ring or a unique piece of jewelry, we're committed to delivering the best possible value nationwide so you can shop confidently"."

William Logian. Co-Founder, RobinHoods Diamonds 1. Quality and Purity: Lab-grown diamonds can be produced with fewer impurities and inclusions, resulting in higher clarity and quality. They are chemically and physically 100% identical to natural diamonds.

2. Cost and Appeal: Lab-grown diamonds are typically less expensive than their natural counterparts, allowing consumers to purchase larger or higher-quality stones for the same budget.

3. Ethical Considerations: Lab-grown diamonds are created in controlled environments, reducing concerns related to

mining practices, human rights issues, and environmental impact associated with traditional diamond mining.

4. Traceability: Since lab-grown diamonds are created in a controlled setting, their origins are

traceable, providing assurance to consumers that they are conflict- free. They are not "blood-diamonds" produced in places ravaged by conflicts.

5. Customization: Lab-grown diamonds can be tailored to specific preferences, allowing for unique cuts and settings that may not be readily available in natural diamonds. RobinHood Diamonds creates new designs for savvy customers.

6. Environmental Impact: Theproduction of lab-grown diamonds generally has a lower environmental footprint compared to traditional mining, which can be invasive and damaging to ecosystems.

RobinHood Diamonds Guide to buying the best diamonds: Understanding the 4C's of Diamonds

Carat: Grasping Diamond Weight Carat is a key component of the 4Cs of diamonds, serving as the standard measurement for a diamond's weight, which is different from "karat," a term used for gold purity. Both natural and lab-created diamonds are measured in carats, with one carat equating to 0.20 grams. While carat weight indicates how heavy a diamond is, it does not determine its size; the actual dimensions, particularly the diameter, provide a clearer picture of size. When selecting a carat weight, personal style



RobinHood Diamonds Co-founder Vahan Virabyan



Exceptional Jewelry Craftsmanship in New York City: RobinHood Diamonds has a remarkable design, production, and management team that collaborates seamlessly to create enduring and unforgettable jewelry.

and how the diamond fits the wearer's finger are crucial factors, especially for those purchasing engagement rings. At RobinHood Diamonds, you can get a bigger lab-grown diamond for less!

The cut of a diamond significantly influences its brilliance, fire, and overall aesthetic appeal. Diamonds in their uncut form, known as rough stones, appear opaque due to the absence of facets. Once they are cut and polished, the diamond's brilliance emerges, as the facets are crafted to capture, reflect, and refract light, resulting in the iconic sparkle. The skill and accuracy involved in diamond cutting, including the angles, facet sizes, and their arrangement, are vital for optimizing light performance and enhancing the stone's allure. RobinHood Diamonds offer unparalleled brilliance at any price.

#### Color: Evaluating Purity and Hue

Diamonds, whether mined or lab-created, are available in a spectrum of colors. The most sought-after are clear or "white" diamonds, while others showcase vibrant hues such as pink, green, and yellow, often referred to as fancy-colored diamonds. The GIA categorizes these colors, providing a standardized approach to grading. From D-Flawless to Fancy vivid oranges, RobinHood Diamonds has it all.

#### Clarity: Assessing Quality

Clarity in diamonds pertains to the presence or absence of natural inclusions and blemishes. Almost all diamonds exhibit some minor imperfections, although those with the highest clarity grades show few to none. Diamonds with superior clarity grades tend to exhibit greater sparkle, as fewer internal flaws allow for better light reflection. Gemologists utilize the GIA clarity scale to evaluate and compare diamonds based on clarity, ensuring accuracy and consistency in grading. Visit <u>https://robinhooddiamonds.com/</u> and check the incredible offerings.

This is the second in a series of announcements regarding RobinHood Diamonds. As an "avantgardist" diamond company, several creative designs and disruptive initiatives will be made public soon.

### RobinHood Diamonds:

#### Why Robin Hood?

Robin Hood is a legendary English folk hero known for his story of stealing from the rich and giving to the poor. He is often depicted as a skilled archer and swordsman living in Sherwood Forest with his Merry Men band, which includes characters like Little John, Friar Tuck, and Maid Marian. Robin Hood's legend was set during the reign of King Richard the Lionheart. During this time, Robin Hood opposed the corrupt authority of Prince John and the Sheriff of Nottingham. Robin Hood's tales typically focus on themes of justice, social inequality, and the fight against oppression. They have been popularized in literature, film, and television, making himanenduringsymbolofresistanceagainsttyranny.Inthe21st Century,RobinHood becomes a diamond jeweler, providing incredible value to its customers.

RobinHood Diamonds: Exceptional Jewelry Craftsmanship in New York City: RobinHood Diamonds has a remarkable design, production, and management team that collaborates seamlessly to create enduring and unforgettable jewelry.

For more information, contact:

Represented in the United States by Kaleidoscope Luxury, a boutique firm established in 2016 in New York, RobinHood Diamonds is committed to the highest ethical standards with its diamond products and business practices. <u>https://robinhooddiamonds.com/</u>

Thierry Chaunu, Chairman, Kaleidoscope Luxury PR & Communications LLC, NY at:[ 646) 732-1822 or tchaunu@KaleidoscopeLuxury.com <u>https://kaleidoscopeluxuryprandcommunications.com</u>

Thierry Chaunu Kaleidoscope Luxury PR & Communications +1 646-732-1822 tchaunu@kaleidoscopeluxury.com Visit us on social media: Facebook X LinkedIn Instagram

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