

A' Fashion and Travel Accessories Design Award Announces Final Call for Last Entries

Prestigious International Design Competition Accepting Last Submissions for Fashion and Travel Accessories Design Category Until March 30, 2025

COMO, CO, ITALY, March 21, 2025 /EINPresswire.com/ -- The A' Fashion and Travel Accessories [Design Award](#), a highly regarded international design competition established in 2008, has announced its final call for last entries.

The competition serves as a distinguished platform for recognizing excellence in fashion and travel accessories design, celebrating innovative contributions that advance the industry. This prestigious accolade provides a comprehensive evaluation platform where [accessory](#) designers, fashion brands, and manufacturers compete to demonstrate their design excellence on a global stage.

The award program has consistently recognized groundbreaking designs that have shaped the accessory industry. Notable past laureates include Aida Mehranfar for the innovative Sarban Leather Bag, Maryam Hosseini for the versatile Infinite Convertible Bag, and Swiss Crossgear Co., Limited for their revolutionary Weight Loss Master Pro Backpack. These winning designs exemplify the competition's commitment to celebrating innovations that enhance user experience and contribute to societal advancement through thoughtful design solutions.

The competition encompasses a broad spectrum of categories, including fashion accessories, travel gear, luxury items, and innovative design solutions. Submissions are evaluated based on multiple criteria, including innovative material usage, aesthetic appeal, functional efficiency, and sustainable production methods. The last submission period remains open until March 30, 2025, with results to be announced on May 1st, 2025. Entries must include high-resolution images and comprehensive documentation demonstrating the design's unique features and benefits.

Entries undergo rigorous evaluation through a blind peer-review process by an international jury panel comprising distinguished academics, industry professionals, and design experts. The



assessment methodology emphasizes innovation, functionality, and social impact, ensuring a fair and comprehensive evaluation of each submission. Judging criteria encompass twenty distinct parameters, including ergonomic consideration, cultural relevance, and market viability.

Winners receive the comprehensive A' Design Prize package, which includes the prestigious A' Design Award trophy, winner's certificate, and lifetime license to use the winner logo. Laureates benefit from extensive international publicity through the award's global PR campaign, inclusion in the yearbook publication, and participation in the exclusive exhibition at Lake Como, Italy. The prize package encompasses over 100 distinct benefits designed to maximize the impact of winning this prestigious accolade.

Through recognizing and promoting excellence in accessory design, the A' Fashion and Travel Accessories Design Award aims to foster innovation that enhances daily life. The competition serves as a catalyst for advancing the accessory industry by highlighting designs that combine functionality, aesthetics, and sustainable practices, ultimately contributing to societal well-being through superior design solutions.

Accessory designers, fashion brands, manufacturers, and creative professionals are invited to participate in this prestigious competition. The last submission period presents a final opportunity for designers and brands to showcase their innovative creations on an international platform. Interested parties may learn more about the competition and submit their entries at: <https://accessoryaward.com>

About A' Fashion and Travel Accessories Design Award

The A' Fashion and Travel Accessories Design Award stands as a prestigious international competition that recognizes excellence in accessory design and innovation. The award provides a platform for designers, brands, and manufacturers to showcase their creative achievements while contributing to the advancement of the fashion and accessories industry. Through rigorous evaluation processes and comprehensive benefits, the award aims to promote design excellence and foster innovations that enhance user experience and societal well-being.

About A' Design Award

The A' Design Award represents a comprehensive international design competition platform dedicated to advancing society through good design. Established in 2008, the competition evaluates entries through a rigorous blind peer-review process, ensuring fair and thorough assessment. The award aims to promote global appreciation for design excellence by recognizing innovations that benefit society. Through its philanthropic mission, the competition motivates designers and brands worldwide to develop superior products and projects that contribute positively to the global community. Interested parties may explore past laureates and submission details at:

<https://accessoryaward.com>

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