

# Edible Mushroom Market to Reach USD 59.04 Bn by 2032, at a CAGR of 7.13%, Rising Wellbeing Cognizance Among Customers

*Edible Mushroom Market Global Research Report by Type, Category, Distribution, and Region - Forecast till 2032*

NEW YORK, NY, UNITED STATES, March 21, 2025 /EINPresswire.com/ -- The global [edible mushroom market](#) has witnessed substantial growth in recent years, driven by increasing consumer awareness of health benefits, the rise of plant-based diets, and

advancements in cultivation techniques. This comprehensive analysis explores the market's segmentation by type, category, distribution channel, and region, alongside industry developments, key trends, market drivers, and challenges.

The Edible Mushroom Market is expected to grow at a significant rate of 7.13% CAGR, reaching a market value of USD 59.04 billion by 2032.

## Market Segmentation

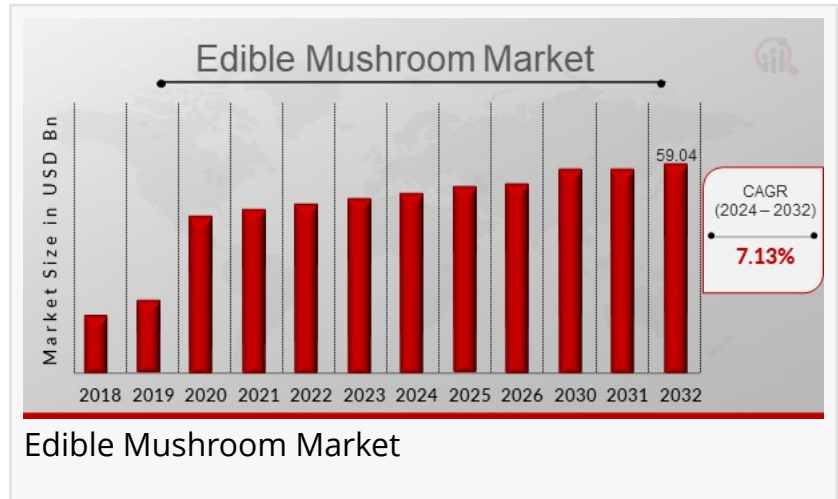
By Type: White Button, Portobello, Shiitake, Oyster, and Others

- White Button Mushrooms: These are the most commonly consumed mushrooms globally, appreciated for their mild flavor and versatility in various culinary applications.

- Portobello Mushrooms: Known for their large size and meaty texture, Portobellos are often used as meat substitutes in vegetarian dishes.

- Shiitake Mushrooms: Originating from East Asia, Shiitakes are valued for their rich, savory taste and potential health benefits, including immune support.

- Oyster Mushrooms: Recognized for their delicate texture and mild flavor, Oyster mushrooms are gaining popularity in gourmet cuisines.



- Others: This category includes varieties like Enoki, Maitake, and Morel mushrooms, each offering unique flavors and textures.

By Category: Organic and Conventional

- Organic Mushrooms: Cultivated without synthetic fertilizers or pesticides, organic mushrooms appeal to health-conscious consumers seeking natural food options.

- Conventional Mushrooms: Grown using standard agricultural practices, these mushrooms are widely available and often more affordable.

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By Distribution Channel: Store-Based and Non-Store-Based

- Store-Based: This segment includes supermarkets, hypermarkets, specialty retailers, and convenience stores, where consumers can physically select products.

- Non-Store-Based: Encompassing online retailers and direct-to-consumer sales, this channel has grown significantly with the rise of e-commerce and changing shopping behaviors.

By Region: North America, Europe, Asia-Pacific, and Rest of the World

- North America: The market here is driven by a growing interest in plant-based diets and the culinary versatility of mushrooms.

- Europe: Europe held a major share of the global market in 2024, reflecting a strong tradition of mushroom consumption and cultivation.

- Asia-Pacific: With a long history of mushroom use in traditional cuisines and medicine, this region is a significant producer and consumer of various mushroom types.

- Rest of the World: Emerging markets in Latin America, the Middle East, and Africa are experiencing growth due to increasing awareness of mushrooms' nutritional benefits.

Key Companies in The Edible Mushroom Market Include:

[Edible Mushroom Market Companies](#) Monaghan Mushrooms (Ireland), Bonduelle Group (France), Okechamp S.A. (Poland), The Mushroom Company (India), Monterey Mushrooms, Inc. (US), Lutèce Holding BV (Netherlands), Scelta Mushrooms BV (Netherlands), Ecolink Baltic (Lithuania), Shanghai Finc Bio-Tech Inc. (China), California Mushroom Farm Inc. (US).

Industry Developments

The edible mushroom industry has seen several notable developments

- Sustainable Cultivation Practices: In response to environmental concerns, initiatives like Sainsbury's introduction of peat-free mushrooms in the UK have emerged. By using natural recycled materials instead of peat, which contributes to carbon emissions, these practices aim to reduce the environmental footprint of mushroom farming.
- Innovative Cultivation Techniques: Projects in Scotland are exploring mycoforestry, where trees are inoculated with fungi to produce edible mushrooms while sequestering carbon. This method offers a sustainable approach to protein production and forest management.
- Product Diversification: Manufacturers are expanding product lines to include mushroom-based snacks, supplements, and meat alternatives, catering to the growing demand for plant-based products.
- Technological Advancements: The adoption of advanced cultivation technologies, such as climate-controlled environments and automated harvesting, has increased yield efficiency and product quality.

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## Key Trends

Several key trends are shaping the edible mushroom market:

- Health and Wellness Focus: Consumers are increasingly seeking nutrient-dense foods, and mushrooms, rich in vitamins, minerals, and antioxidants, align with this demand.
- Rise of Plant-Based Diets: The growing popularity of vegetarian and vegan lifestyles has boosted the demand for mushrooms as meat substitutes due to their umami flavor and texture.
- Clean Label Movement: Consumers prefer products with simple, natural ingredients, leading to a rise in organic mushroom offerings and minimally processed mushroom products.
- Culinary Exploration: Chefs and home cooks are experimenting with diverse mushroom varieties, driving interest in specialty mushrooms like Shiitake and Oyster.

## Market Drivers

Several factors are propelling the growth of the edible mushroom market

- Nutritional Benefits: Mushrooms are low in calories and fat, high in fiber, and provide essential nutrients, making them attractive to health-conscious consumers.
- Environmental Sustainability: Mushroom cultivation has a relatively low environmental impact, requiring less land and water compared to traditional livestock farming.
- Economic Viability: Mushroom farming can be a profitable venture due to short growth cycles and the ability to utilize agricultural waste as a substrate.
- Culinary Versatility: The adaptability of mushrooms in various cuisines enhances their appeal across different cultural food preferences.

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## Challenges

Despite the positive outlook, the edible mushroom market faces several challenges:

- Supply Chain Disruptions: Factors such as labor shortages, transportation issues, and environmental factors can affect the consistent supply of mushrooms.
- Perishability: Mushrooms have a limited shelf life, necessitating efficient post-harvest handling and distribution to minimize losses.
- Competition from Alternatives: The availability of other plant-based protein sources and meat substitutes presents competition for mushrooms in the market.
- Consumer Awareness: Educating consumers about the benefits and culinary uses of less common mushroom varieties remains a challenge.

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