

ReturnBear Innovates Cross-Border Reverse Logistics in Australia with Returns Management Solutions

ReturnBear continues strategic expansion to streamline returns and now services the United States, Canada, the United Kingdom and Australia.



TORONTO, ONTARIO, CANADA, March 21, 2025 /EINPresswire.com/ -- ReturnBear, the reverse logistics solution for end-to-end ecommerce

returns, has officially launched into the Australian market. With its innovative technology and proven track record in simplifying return processes, ReturnBear is set to revolutionize how retailers handle cross-border returns from Australia to the United States, Canada, and the United Kingdom. Its human-verified returns model brings cost savings, efficiency, enhanced customer experience, and sustainability opportunities to the forefront of ecommerce operations.

Following its successful expansion into the U.K. last year and its established leadership in Canada and the U.S., ReturnBear is prepared to make a significant impact in Australia's growing ecommerce space. Recognizing the challenges many retailers face with costly, inefficient return processes, ReturnBear offers a cross-border, end-to-end solution that simplifies returns, eliminates fraud risks, and accelerates inventory recovery.

ReturnBear revolutionizes returns with forward fulfillment, enabling brands to redirect ready-to-sell or refurbished items directly to the next customer without sending them back to the country they came from. This approach boosts inventory turnover, lowers emissions, and dramatically cuts logistics costs. By shortening shipping distances, merchants can achieve a 40% reduction in emissions and save up to 60% on return-related expenses – a critical solution for retailers shipping into and inside of Australia, given the length of the parcel journey.

“Cross-border ecommerce returns can create a logistics nightmare,” said Sylvia Ng, CEO of ReturnBear. “If a customer in Australia wants to return an item to a U.S.-based ecommerce seller, the product must travel around the world to be verified and re-entered into inventory. By keeping it local, we can make ecommerce more sustainable and efficient for both buyers and sellers.”

Australian ecommerce is experiencing sustained growth, expected to reach US \$42.04 billion in 2025. Despite this, many brands struggle to balance rising logistics costs with meeting customer expectations for seamless returns. With ReturnBear's proprietary software and strategic cross-border logistics managed solution, Australian retailers can now offer their customers a stress-free returns process while saving up to 60% on logistics costs.

ReturnBear will launch their Australia services with several of their existing retailers. Brands are quick to praise how much ReturnBear helps improve their processes and express excitement over their continued expansions in other markets.

"The return process is much more straightforward, our customers have an easier time with the self-serve portal. The ReturnBear team has been fantastic - any issues we have had, they are quick to attend to & resolve. They are also expanding into new areas, which is great for our business as we sell & ship worldwide." - A current global ReturnBear retailer.

About ReturnBear

ReturnBear is the first-to-market global solution for end-to-end reverse logistics. Founded in 2021, the company helps brands and retailers turn returns from a challenge into a competitive advantage. With a focus on sustainability, convenience, and profitability, ReturnBear powers smarter returns for ecommerce brands worldwide. Retailers and media are invited to connect with ReturnBear at www.returnbear.com to learn how the platform can optimize the customer experience and transform the returns process into a valuable opportunity for growth.

Hannah Rauch

Talk Shop Media

+1 651-368-4267

hannah.rauch@talkshopmedia.com

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