

Biotech Flavors Global Market Report 2025: Emphasizing Market Dynamics And Growth Factors

The Business Research Company's Biotech Flavors Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, March 24, 2025 /EINPresswire.com/ -- As the shift from synthetic flavors to <u>biotech flavors</u>



gains momentum in the global market, an unprecedented growth trajectory has been charted. Riding the tides of regulatory support, a transformation from synthetic flavours, increased R&D investments, evolving dietary preferences, and clean label marketing, the <u>biotech flavors market</u> promises potential. From its size of \$27.53 billion in 2024, the market is projected to reach

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\$29.56 billion in 2025, translating to a compound annual growth rate CAGR of 7.4%.

How Is The Projected Growth For The Biotech Flavors Market Over The Next Few Years?

Facing the future, the biotech flavors market reveals prospects of robust growth. The market size is predicted to escalate to a whopping \$38.93 billion in 2029 at a CAGR of 7.1%, driven by factors such as the burgeoning plant-based foods industry, a trend towards personalized nutrition,

stringent regulations on synthetic additives, emerging market expansion, and strategic biotech industry collaborations. The forecast period boasts significant trends including next-generation synthetic biology, AI-powered flavor development, innovations in enzyme engineering, advanced encapsulation techniques, and the advent of hybrid bioprocessing models.

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The rising consumer preference for vegan and plant-based products plays a major role in driving the growth of the biotech flavors market. Products made entirely from plant-derived ingredients, excluding all animal-derived components like meat, dairy, eggs, honey, and other by-products are witnessing soaring demand due to heightened health awareness, environmental sustainability concerns, and ethical considerations surrounding animal welfare. Biotech Flavors enhance the flavor profiles of these vegan and plant-based products by sustainably mimicking natural flavors, promising authenticity and enhancing consumer appeal. For instance, a 2023 report from ProVeg International, a Germany-based non-profit organization, revealed a surge from 35% in 2021 to 38% in 2023 in respondents following a flexitarian, pescatarian, vegetarian, or vegan diet. This consumer trend is believed to fuel the biotech flavors market.

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Which Are The Dominant Players In The Biotech Flavors Industry?

The biotech flavors market sees active involvement from key players including Archer-Daniels-Midland Company, International Flavors & Fragrances Inc., Kerry Group plc, dsm-firmenich AG, Givaudan SA, Döhler GmbH, Frutarom Industries, Centrale Suiker Maatschappij CSM N V, Takasago International Corporation, Naturex S.A., MANE SA, Synthite Industries Ltd., Flavorchem Corporation, Bell Flavors & Fragrances Inc., Jeneil Biotech, Conagen Inc., Blue Pacific Flavors Inc., Amines BioTech Pvt. Ltd., Keva Flavours Pvt. Ltd.

What's Brewing In The Biotech Flavors Market? Any Recent Trends Observed?

In a bid to touch base with consumer preferences for healthier and environmentally friendly products, key industry players focus their efforts on developing innovative solutions such as natural vanillin flavors. Natural vanillin flavors represent flavor compounds derived from natural sources, like the vanilla bean or biotechnological processes like fermentation, replicating the sweet, warm, and aromatic flavor of vanilla. A case in point is the Belgium-based chemical company, Solvay S.A., which introduced three new natural vanillin flavors, Rhovanil Natural Delica, Alta, and Sublima, in September 2022. These flavors offer versatility, allowing manufacturers to create products with a high-quality flavor profile aligning with the surging preference for natural ingredients.

What's The Market Scenario Across Different Regions And Segments?

- 1 By Type: Vanilla And Vanillin, Fruity Flavor, Other Types
- 2 By Form: Liquid, Powder, Paste
- 3 By Source: Microbial, Plant, Animal
- 4 By Functional: Sweeteners, Enhancers, Modifiers, Maskers

5 By Application: Dairy Products, Beverages, Confectionery Products, Non-Dairy Ice-cream, Bakery Products, Nutraceuticals, Other Applications

Subsegments:

1 By Vanilla And Vanillin: Natural Vanilla Extracts, Fermentation-Derived Vanillin, Enzyme-Modified Vanillin 2 By Fruity Flavor: Citrus-Based Flavors, Berry-Based Flavors, Tropical Fruit Flavors

3 By Other Types: Floral Flavors, Spicy Flavors, Herbal And Mint Flavors

In terms of geographical distribution, North America led the pack in the biotech flavors market in 2024, while Asia-Pacific stands to be the fastest-growing region in the forecast period. The biotech flavors market spans across regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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