

Atlantic Holiday Rentals is Redefining Madeira's Accommodation Landscape

As demand for high-quality vacation rentals in Madeira grows, Atlantic Holiday Rentals is setting new accommodation standards

WASHINGTON, WA, UNITED STATES, March 24, 2025 /EINPresswire.com/ -- In 2024, Madeira's tourism industry reached unprecedented heights, welcoming over 2.23 million guests—a 6.5% increase from the previous year. This surge contributed to a record-breaking €756.7 million in total revenue, marking a 15.3% growth compared to 2023.

A significant contributor to this growth is the burgeoning local accommodation sector. In August 2022 alone, local accommodations accounted for 20.3% of total overnight stays, reflecting a 52.5% year-over-year increase. This trend underscores a shift in traveler preferences towards more personalized lodging experiences.

[Atlantic Holiday Rentals](#) stands at the forefront of this evolution, offering a diverse portfolio of properties that cater to the modern traveler's desire for authenticity and comfort. Their accommodations range from chic city apartments to secluded villas, providing guests with the flexibility and privacy that traditional hotels often lack.

The appeal of holiday rentals is further highlighted by impressive performance metrics. Madeira's short-term rental market boasts an average occupancy rate of 74%, with daily rates around \$184 and annual revenues reaching approximately \$28,854 per property. These figures not only demonstrate the sector's profitability but also its alignment with guest preferences for unique and immersive stays.

Moreover, the average length of stay in Madeira surpasses national figures, with visitors spending an average of 4.8 nights on the island compared to the national average of 2.7 nights. This extended stay duration suggests that guests value the enriched experiences that holiday rentals like those offered by Atlantic Holiday Rentals provide, allowing them to immerse themselves fully in the local culture and environment.

As Madeira continues to attract a growing number of tourists, the demand for versatile and personalized accommodation options is set to rise. Atlantic Holiday Rentals is committed to meeting this demand by delivering exceptional service and a variety of lodging choices such as [luxury holiday villas in Madeira](#) that enhance the island's appeal as a premier travel destination.

About Atlantic Holiday Rentals

Atlantic Holiday Rentals specializes in providing high-quality vacation properties across Madeira. With a focus on comfort, authenticity, and local experiences, they offer guests who are looking for [holiday apartments in Madeira](#) an alternative to conventional hotel stays, ensuring a memorable and personalized holiday.

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