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PATERSON, NJ, UNITED STATES, March 24, 2025 /EINPresswire.com/ -- Homeowners and property managers across New Jersey just got an asphalt upgrade. Oscar's Asphalt & Sealcoating, a local leader in driveway and parking lot care, is shaking up the game with the launch of a revolutionary sealcoating process that offers 3x the protection, twice the lifespan, and zero environmental compromise.

Powered by next-gen sealing technology, Oscar's is now offering a proprietary eco-friendly sealant blend that not only <u>revitalizes asphalt</u> <u>surfaces</u> but actively shields them from UV damage, oxidation, chemicals, and water erosion — the four biggest enemies of your driveway.

"We're not just coating blacktop — we're extending its life and saving property owners thousands," said Oscar Stanley, founder and sealcoating innovator. "This formula is designed for



Oscar's Asphalt & Sealcoating in Bergen County, NJ



Oscar's Asphalt & Sealcoating in Essex County, NJ

New Jersey's weather swings. It flexes, it protects, and it holds up."

With extreme weather, salt damage, and sun exposure causing asphalt to crack and crumble faster than ever, Oscar's breakthrough comes at a crucial time. While traditional sealcoating methods last 1–2 years on average, this new formula pushes protection to 3–5 years — with a deeper, richer finish and faster dry time.

Key Benefits of Oscar's Advanced Sealcoating:

- ☐ 3x longer surface protection than traditional sealers
- ☐ Eco-conscious, non-toxic formula safe for families and pets
- ☐ Deep matte-black finish for max curb appeal
- ☐ Quick-dry tech: ready for traffic in 24 hours
- ☐ Prevents cracks, potholes, and costly full resurfacing

New Jersey Driveways Just Got Smarter

Oscar's is now offering limited spring appointments for this <u>next-level</u> <u>sealcoating solution</u>. With demand



Oscar's Asphalt & Sealcoating in Sussex County, NJ



Oscar's Asphalt & Sealcoating in Morris County, NJ

spiking across Monmouth, Middlesex, Ocean, and Mercer counties, property owners are urged to book early and experience the future of asphalt care.

"This is more than maintenance — it's preservation," Oscar said. "We're making your asphalt look better, last longer, and stay protected against everything New Jersey throws at it."

For more information or to schedule your next sealcoating project please visit us online at https://www.oscarsasphalt.com/ or call us at (973) 876-7818 today.

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Oscar's Asphalt & Sealcoating in Newark, NJ

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