

# Mitchel Ashley Launches CuticleClaims.com: Empowering NYC Consumers to Seek Justice & Honor Safe, Accredited Nail Salons

*A Game-Changer for Nail Salon Safety: CuticleClaims.com Helps Consumers Make Informed Choices While Highlighting the Best in NYC's Beauty Industry*

NEW YORK , NY, UNITED STATES, March 24, 2025 /EINPresswire.com/ -- In an effort to elevate the standards of New York City's thriving nail salon industry and protect consumers, attorney Mitchel Ashley proudly announces the launch of [CuticleClaims.com](https://www.CuticleClaims.com), a new platform dedicated to supporting New Yorkers who have experienced poor service or injury at a nail salon. Importantly, the platform also highlights the beauty professionals who uphold the highest standards of care, promoting a positive and safe experience for clients.



With the beauty industry rapidly growing, particularly in a diverse and dynamic city like New York, nail salons have become more popular than ever. While the majority of salons work diligently to provide quality services, a small percentage of establishments have gained attention for unsafe practices that harm consumers. With CuticleClaims.com, Ashley is offering a resource that not only empowers those who have been affected but also celebrates and encourages consumers to seek accredited, trustworthy salons.

## A Platform for Consumer Protection and Education

CuticleClaims.com is more than just a resource for those looking to file claims—it's also an educational tool that helps consumers identify safe, professional salons. The website empowers New Yorkers to make informed decisions by offering practical tips on how to choose accredited

salons that maintain high standards for hygiene, training, and safety.

- Nail Salon Accreditation Information: The site highlights key attributes of accredited salons, such as proper certifications, clean environments, and well-trained staff.

- Consumer Safety Tips: CuticleClaims.com offers a Beauty Safety Checklist, providing consumers with easy-to-follow guidelines on how to choose the right nail salon and avoid potential hazards.

- How to Spot the Right Salon: The platform educates consumers on the importance of checking licenses, sanitation protocols, and client reviews before booking an appointment.

Mitchel Ashley, founder of The Ashley Law Firm, emphasizes, "Our mission with CuticleClaims.com is two-fold. We want to help consumers who've experienced harm while also encouraging them to seek out salons that prioritize safety and professionalism. NYC has a vibrant beauty community, and the accredited salons are the backbone of that success. By making informed choices, consumers can protect their well-being and support the businesses that work hard to provide exceptional service."



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### A Spotlight on Accredited Salons and Industry Standards

In a city as large and diverse as New York, finding a reputable nail salon can be a challenge. But CuticleClaims.com is working to shine a light on the many accredited, licensed, and highly-rated salons that deliver high-quality, safe services to clients every day.

When consumers know what to look for, they are more likely to select reputable salons and avoid those that do not meet industry standards. The website provides an in-depth look at what makes a salon "accredited"—such as meeting NYC's health and safety regulations, using sanitized tools, and having certified professionals on staff.

"New York City is home to many outstanding nail salons that follow the highest standards," says Ashley. "Our goal is to not only address consumer concerns but also encourage clients to choose these well-established businesses. When salons operate with integrity, the whole industry benefits."

### How to Choose an Accredited Nail Salon in NYC

For consumers looking to find a safe, high-quality nail salon experience in New York City, CuticleClaims.com offers practical steps to ensure they're making an informed choice:

- Check Licensing and Certifications: A reputable salon will be licensed by the New York

Department of State. Consumers should always ask to see the licenses of both the salon and the individual technicians.

- Look for Positive Reviews: Social media, online review sites, and word-of-mouth are valuable resources for finding trustworthy salons. Pay attention to feedback from real customers.
- Confirm Sanitation Practices: Accredited salons prioritize cleanliness and hygiene. Look for visible signs that a salon follows sanitation protocols, such as sterilized equipment and fresh disposable tools.
- Trust Your Instincts: A good salon should make you feel comfortable and confident. If something feels off—whether it's the cleanliness, the staff's professionalism, or the overall atmosphere—don't hesitate to seek a different salon.

### Protecting Consumers and Highlighting Excellence

While the nail salon industry in NYC is expansive, CuticleClaims.com is determined to support both consumers and salon owners who follow the law, maintain high standards, and prioritize the health and safety of their clients. By highlighting what makes an accredited salon stand out, the platform seeks to foster a culture of accountability and transparency.

"Accredited salons are the ones who put in the effort to maintain a safe and welcoming environment for their clients. They go the extra mile to ensure that every nail treatment is performed with the highest care, using only top-quality products in clean and sanitized conditions," explains Ashley. "These salons deserve to be recognized and supported, as they are setting the bar for excellence in the industry."

### A Commitment to Legal Protection and Education

In addition to offering consumer education, CuticleClaims.com provides legal guidance for those who have been injured or harmed by negligent salons. By offering a simple and accessible way for consumers to understand their rights and file claims if necessary, the site helps those who have been wronged navigate the legal process with ease.

The Ashley Law Firm's mission remains clear: to empower individuals to make better, safer choices while also holding salons accountable when their actions fall short. CuticleClaims.com acts as both a protective resource and a positive force for change within the beauty industry.

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### About Mitchel Ashley & The Ashley Law Firm

Mitchel Ashley is the founder of The Ashley Law Firm, a leading personal injury and consumer advocacy law firm based in New York City. With over 15 years of experience in the legal field, Ashley has built a reputation as a compassionate advocate for consumer rights. Through CuticleClaims.com, Ashley continues to expand his commitment to consumer safety, particularly in the beauty industry.

For more information about CuticleClaims.com or to file a claim, visit [www.cuticleclaims.com](http://www.cuticleclaims.com) or

contact The Ashley Law Firm at (212) 555-6789.

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