

# Exposing the Myths: New Era Debt Solutions Debunks Debt Settlement Misconceptions in National Awareness Campaign

*New Era Debt Solutions launches consumer education initiative to promote transparency and empower financial freedom.*

CAMARILLO, CA, UNITED STATES, March 25, 2025 /EINPresswire.com/ -- New Era Debt Solutions, a leader in ethical debt settlement, is launching a nationwide

campaign to combat misconceptions surrounding debt relief. The Exposing the Myths initiative aims to educate consumers on the realities of debt settlement, dispelling myths and positioning New Era Debt Solutions as a transparent, client-first company dedicated to ethical financial solutions.



“

Our goal is to provide consumers with the knowledge they need to make informed decisions and to reinforce the importance of working with reputable, transparent debt settlement providers.”

*Tony Hernandez*

With consumer debt at an all-time high, misinformation about debt settlement remains a barrier for those seeking relief. Many individuals hesitate to explore debt settlement due to fears of scams, hidden fees, and negative credit impacts. New Era Debt Solutions campaign directly addresses these concerns, providing clear, fact-based insights into [how debt settlement works](#) and how it can be a viable alternative for those struggling with unmanageable debt.

“We recognize that navigating [debt relief options](#) can be

overwhelming, especially with so much misinformation out there,” said Tony Hernandez, President of New Era Debt Solutions. “Our goal with Exposing the Myths is to provide consumers with the knowledge they need to make informed decisions and to reinforce the importance of working with reputable, transparent debt settlement providers.”

The Exposing the Myths campaign includes a series of insightful articles and real client success stories, all aimed at fostering a clearer understanding of the debt settlement process.

Consumers will gain access to resources that highlight what to look for in a reputable [debt settlement company](#) and how to avoid predatory practices.

### A Consumer-Focused Approach to Debt Relief

As part of the campaign, New Era Debt Solutions is providing consumers with a Debt Settlement Evaluation Checklist, designed to help individuals assess whether debt settlement is a viable option.

Key factors consumers should consider include:

- Debt Type & Amount: Debt settlement is most effective for unsecured debts such as credit cards, medical bills, and personal loans, typically totaling \$10,000 or more.
- Financial Hardship: Debt settlement is designed for individuals experiencing significant financial hardship such as job loss, medical emergencies, or other unexpected financial burdens.
- Repayment Ability: Consumers who cannot afford minimum payments but could manage a reduced lump sum or structured settlement may benefit from debt settlement.
- Commitment to the Process: Debt settlement typically takes 24-48 months and requires patience and consistency to achieve the best results.

### Setting the Standard for Ethical Debt Settlement

New Era Debt Solutions distinguishes itself from predatory practices through strict consumer protection measures, including:

- No Upfront Fees: Clients only pay after debts are successfully settled.
- Full Transparency: New Era Debt Solutions provides clear, written agreements outlining all terms, fees, and expected outcomes.
- Third-Party Oversight: New Era Debt Solutions distinguishes itself through rigorous ethical standards and oversight. The company adheres to industry best practices by maintaining accreditation with IAPDA, and establishes a level of comfort with consumers, creditors/collectors, and legislators. Additionally, New Era Debt Solutions undergoes regular third-party audits to ensure compliance with state and federal regulations.

### A Proven Track Record of Client Success

For over 26 years, New Era Debt Solutions has helped clients settle hundreds of millions of dollars in debt while maintaining a strong reputation for integrity and transparency. By prioritizing consumer education and ethical financial solutions, the company is leading the movement to reshape public perception and make debt relief more accessible.

To learn more about the Exposing the Myths campaign or to explore debt settlement options with New Era Debt Solutions, visit <https://neweradebtsolutions.com/>.

Greg Harter

New Era Debt Solutions

[email us here](#)

Visit us on social media:

[YouTube](#)

[Instagram](#)

[Facebook](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/796768348>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.