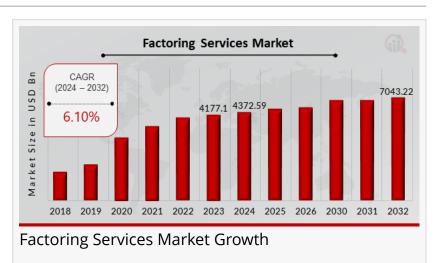


# Factoring Services Market Expanding at a Healthy 6.10% CAGR, To Reach a Value of US\$ 7043.22 Billion by 2032

Factoring Services Market Research Report By, Based on Discount Type, Based on Industry Vertical, Based on Factoring Size, Based on Factoring Provider, Regional

CT, UNITED STATES, March 25, 2025 /EINPresswire.com/ -- The global <u>Factoring Services market</u> has witnessed substantial growth in recent years and is expected to expand significantly in the coming decade. The



market size was estimated at USD 4177.1 billion in 2023 and is projected to grow from USD 4372.59 billion in 2024 to an impressive USD 7043.22 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 6.10% during the forecast period (2024–2032). The growth is primarily driven by increasing demand for working capital solutions, the rise of small and medium enterprises (SMEs), and the expansion of international trade.

Key Drivers Of Market Growth

Increasing Demand for Working Capital Solutions Businesses are increasingly adopting factoring services to improve cash flow and maintain financial stability amid fluctuating market conditions.

Rise of Small and Medium Enterprises (SMEs) The growing number of SMEs globally is driving the demand for factoring services as they seek alternative financing options to support business expansion.

Expansion of International Trade The rise in cross-border trade activities has led to an increasing need for factoring services, enabling exporters and importers to mitigate payment risks.

Technological Advancements in Financial Services The integration of blockchain, AI, and digital platforms in factoring services is enhancing operational efficiency and security, fostering market

growth.

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Key Companies in the Factoring Services Market Include

- CIT Group
- Mizuho Bank
- Standard Chartered Bank
- Wells Fargo
- ING
- Société Générale
- BNY Mellon
- Scotiabank
- MUFG Bank
- Deutsche Bank
- HSBC
- JPMorgan Chase
- DLL
- Santander Bank
- Rabobank

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Market Segmentation To provide a comprehensive analysis, the Factoring Services market is segmented based on type, enterprise size, industry vertical, and region.

1. Ву Туре

- Recourse Factoring: The client retains the risk of non-payment by the debtor.
- Non-Recourse Factoring: The factor assumes the credit risk associated with debtor default.
- Domestic Factoring: Factoring transactions occurring within a single country.
- International Factoring: Factoring services involving cross-border transactions.

## 2. By Enterprise Size

• Small and Medium Enterprises (SMEs): High adoption due to liquidity needs and limited access to traditional financing.

• Large Enterprises: Use factoring services for strategic cash flow management and international transactions.

3. By Industry Vertical

• Manufacturing: Extensive use of factoring services to manage supplier payments and raw material procurement.

- Transportation & Logistics: Factoring services aid in maintaining operational cash flow.
- Healthcare: Medical providers leverage factoring for faster access to payments from insurers.

• IT & Telecom: Factoring solutions support technology firms with project-based revenue models.

• Retail & E-commerce: Growing need for factoring to support inventory and supplier payments.

#### 4. By Region

• North America: Strong market presence due to widespread SME adoption and advanced financial infrastructure.

- Europe: High demand for factoring services driven by robust trade and export activities.
- Asia-Pacific: Fastest-growing market, fueled by expanding industrialization and SME financing needs.
- Rest of the World (RoW): Steady growth anticipated in Latin America, the Middle East, and Africa due to evolving business landscapes.

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The global Factoring Services market is poised for significant expansion, driven by the increasing need for alternative financing solutions, international trade growth, and advancements in financial technology. As businesses continue to explore factoring as a viable financing option, the market is expected to witness sustained growth across various regions and industries.

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