

Primary Driver In The Eczema Market 2025: Increasing Prevalence Of Autoimmune Disorders Driving Growth In The Market

*The Business Research Company's
Eczema Global Market Report 2025 –
Market Size, Trends, And Global Forecast
2025-2034*

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The anticipated growth in the worldwide [eczema market](#), from \$16.41 billion in 2024 to \$17.81 billion in 2025 at a compound annual growth rate CAGR of 8.5%, unveils a promising landscape for stakeholders and investors. Longer-term projections estimate the market size to appreciate to even greater heights, reaching \$24.35 billion in 2029 at a CAGR of 8.1%. Driving this upward trajectory is the rising prevalence of autoimmune diseases, increased eczema cases, approvals from authorities, and the prevalence of air pollutants and allergic reactions.

What is propelling the eczema market's substantial growth?

A key growth driver anticipated to shape the eczema market is the increasing prevalence of autoimmune disorders, defined as conditions in which the body's immune system attacks its healthy cells, tissues, or organs causing inflammation and damage. The escalating rate of autoimmune disorders is linked to factors such as genetic susceptibility, environmental factors, infections, dietary changes, and stress. An example is the Germany-based organization, [Versorgungsatlas.de](#), which reported that, in 2022, out of 73,241,305 insured individuals, 6,304,340 were diagnosed with at least one autoimmune disease – a raw prevalence rate of 8.61%.

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Who are the key industry players fueling the progress of the eczema market?

Prominent companies operating in the eczema market include Pfizer Inc., AbbieVie Inc., Bayer

AG, Sanofi S.A, Bristol-Myers Squibb Company, AstraZeneca PLC, Novartis AG, GlaxoSmithKline plc, Amgen, Hoffmann-La Roche AG, Eli Lilly and Co., Siemens Healthineers AG, Viatris Inc., Teva Pharmaceutical Industries Ltd., Regeneron Pharmaceuticals Inc., Astellas Pharma Inc, Bausch Health Companies Inc., Galderma, Cadila Pharmaceuticals Ltd., LEO Pharma A/S, Almirall, Kyowa Kirin, Alliance Pharma Plc, Encore Dermatology Inc., and Arcutis Inc.

Are there any industry trends we should keep our eyes on?

One of the prominent trends in the eczema market is the focus of companies on the development of innovative products, such as eczema care creams. Such development aims to enhance treatment effectiveness and meet the demand for advanced skincare solutions. In September 2024, Dove, a UK-based personal care brand, launched a new Eczema Care range for babies. The newly introduced products are formulated with 100% skin-natural nutrients, making them gentle on sensitive skin and contain colloidal oatmeal 1.0%, a key ingredient for soothing irritation and maintaining moisture.

How is the [eczema market segmented](#)?

The market encompasses various segments such as -

By Type: Atopic Dermatitis, Contact Dermatitis, Seborrheic Dermatitis, Other Types

By Treatment Type: Topical Treatments, Oral Medications, Biologics, Phototherapy

By Age Group: Children, Adults, Elderly

By End User: Hospitals Or Clinics, Dermatology Centers, Home Care, Pharmacies

Additionally, there are sub-segments within these primary segments, like Atopic Dermatitis that further includes Topical Steroids, Topical Calcineurin Inhibitors, Moisturizers, Biologic Therapies, and many more.

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What are the market's regional insights?

North America was the largest region in the eczema market in 2024. The report also converges on other regions like Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa.

In conclusion, even with a conservative outlook, the global eczema market offers a panorama of opportunities for investors and market stakeholders. The forecasted growth in market size, coupled with the greater emphasis on autoimmune disorders, builds an undeniable case for investing in this evolving sector.

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