

Jason Schenker's New Book Cold War Two Becomes a #1 Best Seller

New Book is a #1 Best Seller on Amazon—Cold War Two: Navigating a New Era of Uncertainty for the Economy, Finance, Energy, Technology, Trade, and Supply Chain

AUSTIN, TX, UNITED STATES, March 25, 2025

/EINPresswire.com/ -- Geopolitical tensions are rising, and global markets face increasing uncertainty. To address these topics and more, top-ranked economist, leading futurist, geopolitical advisor, and bestselling author [Jason Schenker](#) wrote the book Cold War Two: Navigating a New Era of Uncertainty for the Economy, Finance, Energy, Technology, Trade, and Supply Chain.

On March 25, 2025, Cold War Two officially became ranked a #1 Best Seller on Amazon.

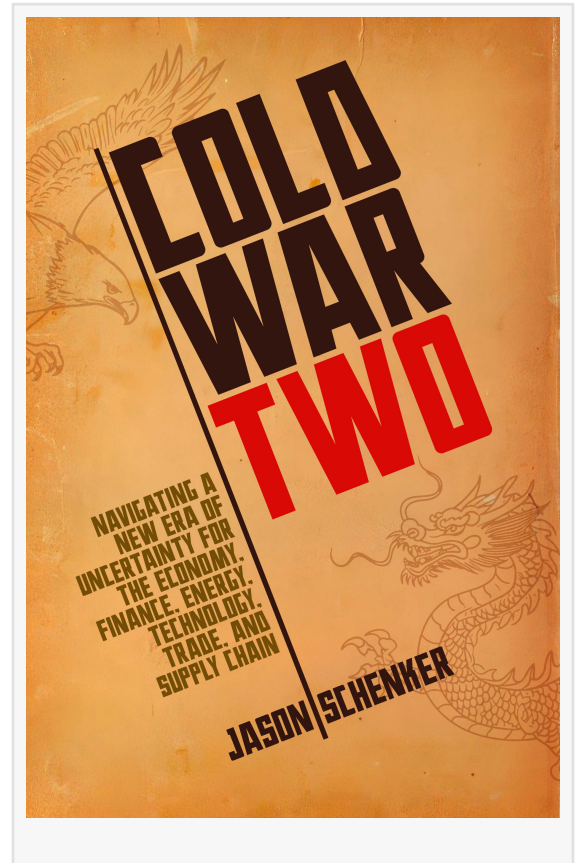
Upon learning the news that Cold War Two became a #1 Best Seller, Jason Schenker shared, "I'm grateful that so many readers are engaging with Cold War Two. Our future depends on how well we understand—and respond to—this new era of uncertainty."

Published on March 24, 2025, Schenker's book is available for order on Amazon: [Order Here.](#)

Cold War Two has also been ranked a #1 New Release on Amazon for Commerce, Microeconomics, Macroeconomics, and National & International Security.

Understanding the New Global Conflict: Cold War Two

The world is in the middle of Cold War Two—a high-stakes conflict between the United States and China, along with their respective allies. In recent years, trade, technology, finance, and supply chain have become battlegrounds in this intensifying competition, pushing the global economy to the brink.



Key content in the book Cold War Two includes the following highlights -

□The origins of Cold War Two—how it evolved from great power competition into a structured geopolitical, economic, and technological conflict.

□Key battlegrounds—the global fronts where China, Russia, Iran, and North Korea are challenging the United States and its allies.

□The economic impact—how Cold War Two is reshaping trade, supply chains, energy markets, and financial flows.

□Technology as a weapon—the race for dominance in AI, semiconductors, quantum computing, and cyber warfare.

□Future scenarios—how Cold War Two could escalate and what business leaders and policymakers can do to prepare.

“

The fact that Cold War Two became a #1 Best Seller so quickly confirms something I've seen in boardrooms and briefing rooms: leaders are hungry for strategic insight to navigate today's risks.”

Jason Schenker, Author of the Best Seller Cold War Two

□Strategic Recommendations—how businesses, corporate boards, and U.S. special forces can position themselves to minimize risks and maximize the potential to win in Cold War Two.

In Cold War Two, Schenker provides historical perspectives, economic analysis, and futurist scenarios that help businesses, investors, and policymakers navigate this new era of geopolitical and economic conflict. With deep expertise in economic security, financial markets, energy,

and national defense, Schenker examines the forces driving the conflict and outlines key risks and opportunities for the decade ahead and beyond.

“Cold War Two is about more than geopolitics—it's about the intersection of economics, energy, technology, and security. It's the defining challenge of our time,” Schenker shared. “The future is being written now—and those who prepare will be best positioned to win.”

About Jason Schenker

Jason Schenker is the President of Prestige Economics, which provides training and consulting

The image shows a screenshot of the Amazon Best Sellers page for the book "Cold War Two" by Jason Schenker. The page is titled "Amazon Best Sellers" and features a teal header with the text "Our most popular products based on sales. Updated frequently." Below the header, there is a navigation menu on the left with categories like "Any Department", "Kindle Store", "Kindle eBooks", "Business & Money", "Economics", and "Commerce". The "Commerce" category is selected, and a list of sub-categories is shown, including "Commercial Policy", "Comparative", "Development & Growth", "Econometrics", "Economic Conditions", "Economic History", "Economic Policy & Development", "Environmental Economics", "Free Enterprise", "Inflation", "Interest", and "Labor & Industrial Relations". On the right side, the "Best Sellers in Commerce" section is displayed, showing "Top 100 Paid" and "Top 100 Free" lists. The book "Cold War Two" is listed as the #1 best seller in the "Top 100 Paid" list. The book cover is shown, featuring the title "COLD WAR TWO" in large, bold letters. Below the cover, the book title "Cold War Two: Navigating a New Era of..." is displayed, along with the author's name "Jason Schenker", the format "Kindle Edition", the price "\$0.99", and the number of points "3 pts".

services to help businesses navigate uncertainty and prepare to win in the future. He is also the Chairman of The Futurist Institute, a leading provider of executive foresight education.

Bloomberg News has ranked Schenker the #1 forecaster in the world in 27 different categories since 2011. A highly sought-after keynote speaker, geopolitical expert, and economic futurist, Schenker has delivered over 1,200 speeches and given more than 1,000 television interviews on finance, energy, supply chains, technology, and economic security.

A Forbes contributor and LinkedIn Top Voice, Schenker has written 37 books, including 16 Amazon #1 bestsellers, such as Jobs for Robots, Futureproof Supply Chain, The Future of Finance is Now, Quantum: Computing Nouveau, and The Future of Energy. His LinkedIn Learning courses on AI, economics, and finance have been taken by over 1.3 million people worldwide.

Schenker is also an Adjunct Fellow at the Center for Strategic and International Studies (CSIS), an advisor to the U.S. State Department and the Foreign Service Institute, and adjunct faculty at the Joint Special Operations University at U.S. Special Operations Command (USSOCOM).

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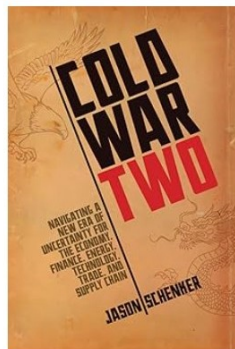
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#1 in Commerce (Kindle Store)

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#3 in National & International Security (Kindle Store)



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Cold War Two: Navigating a New Era of Uncertainty for the Economy, Finance, Energy, Technology, Trade, and Supply Chain

Hardcover – March 19, 2025

by Jason Schenker (Author)

#1 New Release in National & International Security

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The world has entered a new era of geopolitical conflict. **Cold War Two** is no longer a distant possibility—it is today's high-stakes conflict reality, shaping the global economy, financial markets, supply chains, trade policies, energy security, and technological competition.

In this groundbreaking book, **Jason Schenker**, a top-ranked economist and futurist, provides a data-driven, forward-looking analysis of Cold War Two—how it began, where it's headed, and what it means for businesses, policymakers, investors, and national security leaders. Drawing on his expertise as Chairman of **The Futurist Institute** and President of **Prestige Economics**, Schenker delivers a strategic roadmap to navigating this unprecedented era of uncertainty.

Cold War Two: Navigating a New Era of Uncertainty for the Economy, Finance, Energy, Technology, Trade, and Supply Chain was released on March 24, 2025. [Order now on Amazon here.](#)

For more information, visit:

□ Jason Schenker's Official Website: www.JasonSchenker.com

□ Prestige Economics: www.PrestigeEconomics.com

□ The Futurist Institute: www.FuturistInstitute.org

□ Publisher: Prestige Professional Publishing: www.p3pub.com

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Cold War Two: Navigating a New Era of Uncertainty for the Economy, Finance, Energy, Technology, Trade, and Supply Chain Hardcover
– March 19, 2025
by Jason Schenker (Author)
#1 New Release in Macroeconomics [See all formats and editions](#)

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What You'll Learn:

- **The origins of Cold War Two**—how it evolved from great power competition into a structured geopolitical, economic, and technological conflict.
- **Key battlegrounds**—the global fronts where China, Russia, Iran, and North Korea are challenging the United States and its allies.
- **The economic impact**—how Cold War Two is reshaping trade, supply chains, energy markets, and financial flows.
- **Technology as a weapon**—the race for dominance in AI, semiconductors, quantum computing, and cyber warfare.
- **Future scenarios**—how Cold War Two could escalate and what business leaders and policymakers can do to prepare.
- **Strategic recommendations**—how businesses, corporate boards, and U.S. special forces can position themselves to minimize risks and maximize the potential to win in Cold War Two.

Why Read This Book?
Schenker brings **decades of forecasting experience**, advising global corporations, financial institutions, military leaders, and government agencies. His insights offer a **nonpartisan, fact-based** approach to understanding the global shifts that are already disrupting markets and industries.

Whether you're a **business executive, investor, policymaker, or military strategist**, this book is your essential guide to **adapting, mitigating risks, and seizing new opportunities** in an era of economic, financial, and geopolitical upheaval.

Cold War Two is here. Are you ready?

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