

Brown Sugar Market projected to surpass US\$29.77 billion by 2030 at a CAGR of 9.91%

The brown sugar market is anticipated to grow at a CAGR of 9.91% from US\$18.56 billion in 2025 to US\$29.77 billion by 2030.

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According to a new study published by Knowledge Sourcing Intelligence, the [brown sugar market](#) is projected to grow at a CAGR of 9.91% between 2025 and 2030 to reach US\$29.77 billion by 2030.

The global brown [sugar](#) market is experiencing a significant growth as consumers continue to shift towards natural and healthier alternatives to traditional white sugar.

This rise in demand can be attributed to the growing awareness about the harmful effects of excessive sugar consumption on health. Brown sugar, which is less processed and contains more minerals and nutrients than white sugar, is seen as a healthier option by health-conscious consumers. Additionally, the trend towards clean-label and organic products has also contributed to the growth of the brown sugar market.

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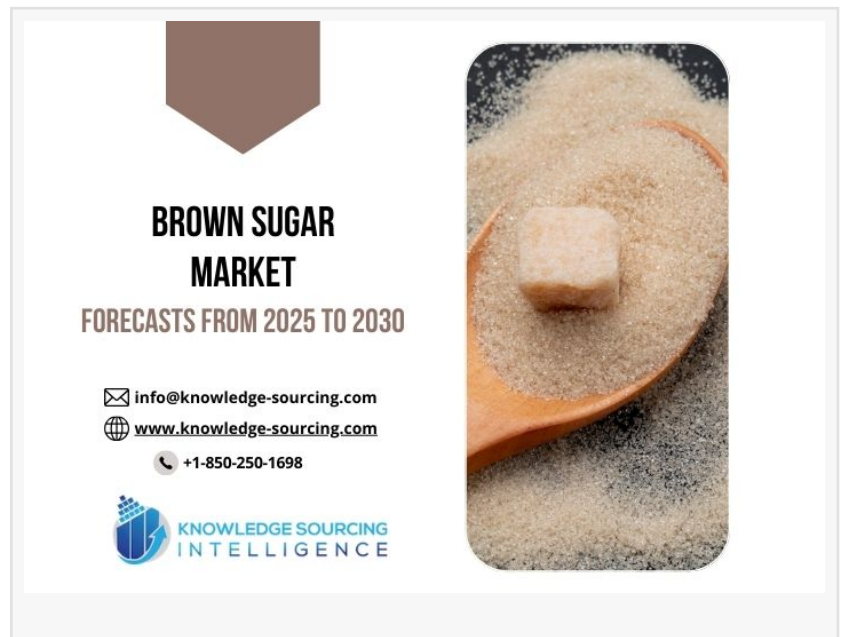
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The market report also highlights the increasing popularity of brown sugar in the [food and beverage](#) industry. Many food manufacturers are now incorporating brown sugar

into their products as a natural sweetener, catering to the growing demand for healthier options. This has led to a rise in the use of brown sugar in various products such as baked goods, sauces, and beverages.

The Asia-Pacific region is expected to dominate the global brown sugar market, with countries



like India and China being the major producers and consumers of brown sugar. The market is also witnessing a surge in demand from North America and Europe, as consumers in these regions are becoming more health-conscious and are actively seeking out healthier alternatives to traditional sugar.

The global brown sugar market is poised for continued growth in the coming years, driven by the increasing demand for natural and healthier sweeteners. With the rise in consumer awareness and the growing trend towards clean-label and organic products, the market is expected to witness further expansion and innovation in the near future.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/global-brown-sugar-market>

As a part of the report, the major players operating in the brown sugar market that have been covered are Imperial Sugar Company, American Crystal Sugar Company, ASR GROUP, British Sugar plc, Louis Dreyfus Company, AGRANA Beteiligungs-AG, Wilmar Group, among others.

The market analytics report segments the brown sugar market as follows:

- By Product Type

- o Light Brown
- o Dark Brown

- By Form

- o Granulated Brown Sugar
- o Powdered Brown Sugar
- o Brown Sugar Syrup

- By Application

- o Bakery
- o Confectionery
- o Dairy
- o Beverages

- By Distribution Channel

- o Online
- o Offline

- By Geography

- North America

- o USA
- o Canada
- o Mexico

- South America

- o Brazil
- o Argentina
- o Others

- Europe

- o UK
- o Germany
- o France
- o Spain
- o Italy
- o Others

- Middle East and Africa

- o UAE
- o Israel
- o Saudi Arabia
- o Others

- Asia Pacific

- o Japan
- o China
- o India
- o Australia
- o Indonesia
- o Thailand
- o Taiwan
- o Others

Companies Profiled:

- Imperial Sugar Company

- American Crystal Sugar Company
- ASR GROUP
- British Sugar plc
- Louis Dreyfus Company
- AGRANA Beteiligungs-AG
- Wilmar Group
- Domino Foods, Inc.
- American Crystal Sugar Company
- Sudzucker AG

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- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
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- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

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