

# To Address Rising Demand for Industrial Automation Components, Alpha Industrial Parts Announces an Expansion of Stock

*ASAP Semiconductor to address the rising demand of customers for industrial automation components by expanding key product families on Alpha Industrial Parts.*

ANAHEIM, CA, UNITED STATES, March

26, 2025 /EINPresswire.com/ -- To

address an increasing demand for industrial automation components, California distributor ASAP

Semiconductor announced today

efforts to bolster the selection that it

provides through Alpha Industrial Parts. This platform currently connects the company's customers base with industrial automation products ranging from mechanical and electrical supplies to [HVAC](#) and material handling equipment, the goal being to provide single sourcing solutions that reduce reliance on multiple platforms for fulfillment. As the distributor faces a rise

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*Joe Faruqui*

in requisitions for key industrial automation components and identifies increasing demand across the market, it is strategically expanding Alpha Industrial Parts to stock up on specific part families that have been identified as most in-need.

There are many factors that are driving the demand for specific industrial automation product families, general trends including a desire of businesses to streamline production processes, reduce reliance on manual labor,

optimize costs, and improve overall operational safety. Steady technological advancements and the rising affordability of automation solutions have further accelerated adoption, leading to a surge in requirements for reliable components to maintain operations. In response to all of this, ASAP Semiconductor is seeking to continually refine Alpha Industrial Parts to ensure comprehensive sourcing solutions that address the evolving needs of customers operating



Alpha Industrial Parts

across industries like manufacturing, automotive, aerospace, logistics, food and beverage, and pharmaceuticals.

ASAP Semiconductor has adopted a data-driven approach to inventory expansion for Alpha Industrials, conducting careful analysis of purchasing patterns, industry trends, and ongoing projects to strategically expand selection based on anticipated demand. Newly added products are to include an extensive range of [programmable logic controllers \(PLCs\)](#) that provide precise automation control capabilities, human-machine interfaces (HMIs) that facilitate user interaction with systems, [sensors](#) and actuators that enable real-time monitoring and control, and pneumatic and hydraulic systems that power essential industrial operations. Additionally, customers can find a range of control panels and enclosures that ensure safe and reliable housing for electrical components.

ASAP Semiconductor's commitment to leveraging data for this initiative also extends to plans on enhancing the purchasing experience on Alpha Industrial Parts. As new part numbers are stocked and listed, the platform will feature updated search functionalities, streamlined procurement tools, and enriched product catalogs. The distributor states that refinement of these tools and resources will allow customers to quickly locate desired parts using commonly recognized identifiers like part numbers, NSNs, and NIINs, as well as CAGE Codes, FSCs, and FSGs. The goal of this system is to simplify the process of identifying and comparing components, allowing customers to make informed purchasing decisions with greater confidence.

Beyond product and platform enhancements, ASAP Semiconductor has also shared its commitment to scaling internal operations to meet increased customer demand. The company has expanded its workforce over the past year with plans to continue, adding experienced professionals across its fulfillment and customer support teams. These specialized personnel will ensure that prospective customers shopping on Alpha Industrial Parts and other purchasing platforms are provided full assistance for quotation requests, order management, and logistics, ensuring timely and accurate delivery for every purchase.

"By expanding our inventory on Alpha Industrial Parts, we are ensuring our customers have seamless access to the industrial automation components they need to keep operations running efficiently," stated Joe Faruqui, CEO of ASAP Semiconductor. "With this initiative, we are enhancing supply chain resilience and supporting businesses as they navigate evolving industry challenges."

Moving forward, ASAP Semiconductor will continue to monitor market developments and customer feedback to further refine its inventory and services across platforms. Updates regarding additional product expansions, new procurement tools, and improvements to Alpha Industrial Parts will be made available on the website and through further press releases. For more information about the expanded inventory and to explore the platform's offerings, be sure to visit the website today.

## About Alpha Industrial Parts

Alpha Industrial Parts is a purchasing platform owned and operated by ASAP Semiconductor, a California-based distributor that connects customers with an extensive range of aerospace, defense, civil aviation, marine, IT hardware, and industrial automation components. Through Alpha Industrial Parts, customers can access over 2 billion ready-for-purchase products sourced from a network of trusted manufacturers and suppliers. With dedicated account managers and a focus on quality assurance, Alpha Industrial Parts provides comprehensive procurement solutions that meet the demands of various industries. For more information, visit <https://www.alphaindustrialparts.com/> or get in touch with ASAP Semiconductor staff.

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