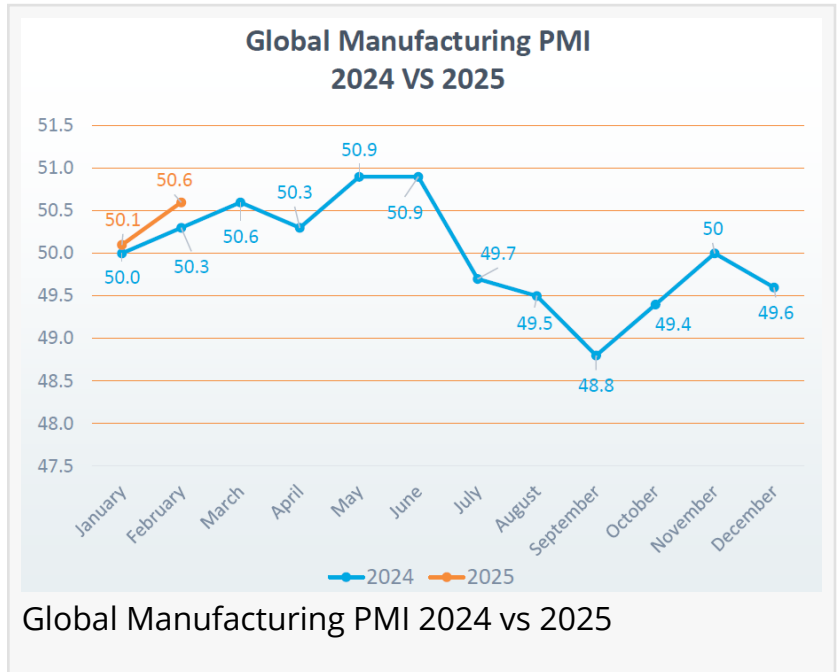


# Freight Markets Face New Tariff Realities, Capacity Shifts, and Soft Demand According to Dimerco's April Freight Report

*Tariffs, shifting demand, and capacity realignments are reshaping global freight markets. Dimerco's April report highlights key trends and strategic insights.*

TAIPEI, TAIWAN, March 31, 2025 /EINPresswire.com/ -- Dimerco's latest report highlights critical shifts in freight markets driven by new U.S. tariffs, changing consumer demand, and significant capacity adjustments, creating fresh logistical challenges and opportunities. With new U.S. tariffs in place, ocean freight adjustments underway, and air cargo demand fluctuating, businesses must stay agile to navigate these changes.



Global Manufacturing PMI 2024 vs 2025

Newly imposed U.S. tariffs on Chinese-built vessels and select imports are prompting immediate sourcing shifts, notably increasing cargo movements toward Southeast Asia. Meanwhile, ocean freight markets are experiencing softening rates due to overcapacity, with carriers implementing blank sailings and slow-steaming to stabilize pricing.



We're seeing a fundamental shift in how vessels are deployed, which could cause congestion at major U.S. ports and drive intermodal costs higher."

*Peter Lin, VP of Ocean Freight at Dimerco*

## Key Market Trends from the April Report:

□ E-Commerce Demand Remains Soft: E-commerce shipment volumes have yet to see a strong rebound post-holiday, leading to excess airfreight capacity on key routes.

"Market conditions suggest this slowdown could persist until June unless demand surges or new tariffs drive urgency," said Kathy Liu, VP of Global Sales and Marketing at Dimerco.

□ Ocean Freight Adjustments & Trade Route Shifts: As supply chains continue shifting away from China, Southeast Asia is absorbing more manufacturing activity, increasing intra-Asia trade flows. However, regional infrastructure constraints pose risks of congestion and rate volatility.

□ [Tariffs and Policy Changes](#) Create Uncertainty: The impact of new U.S. tariffs on Chinese-built vessels is beginning to be felt, with potential port restrictions and higher costs disrupting key trade lanes. “We’re seeing a fundamental shift in how vessels are deployed, which could cause congestion at major U.S. ports and drive intermodal costs higher,” said Peter Lin, VP of Ocean Freight at Dimerco.

Air Freight	TO ASIA		TO EUR		Ocean Freight	TO ASIA		TO EUR	
	Capacity	Rate	Capacity	Rate		Capacity	Rate	Capacity	Rate
USWC (LAX)	Upturn	Stable	Upturn	Stable	USWC (LAX)	Backlog	Stable	Tight	Stable
USWC (SFO)	Upturn	Stable	Soft	Stable	USWC (SFO)	Soft	Stable	Soft	Stable
US Central (ORD)	Upturn	Stable	Soft	Stable	US Central (ORD)	Upturn	Stable	Soft	Falling
US Central (DFW)	Upturn	Rising	Upturn	Rising	US Central (DFW)	Upturn	Stable	Tight	Stable
USEC (NYC)	Soft	Stable	Soft	Stable	USEC (NYC)	Soft	Falling	Upturn	Falling
Canada (VAN)	Soft	Stable	Soft	Stable	Canada (VAN)	Soft	Stable	Soft	Stable
Canada (TOR)	Soft	Falling	Soft	Stable	Canada (TOR)	Upturn	Stable	Upturn	Stable

Key for available space: SOFT (Supply is more than demand), UPTURN (Market is picking up, but demand of interest will be met by current supply), TIGHT (Space gets tight, Pre-arrangement of space is needed), BACKLOG (Booking of 1-2 days is found in the market), SERIOUS (Space demand critical, turnness of booking found, Consider alternatives)

### April Freight Market Forecast - NA

Air Freight	TO ASIA		TO EUR		TO USEC		TO USWC	
	Capacity	Rate	Capacity	Rate	Capacity	Rate	Capacity	Rate
East China	Tight	Rising	Soft	Stable	Soft	Stable	Soft	Stable
North China	Soft	Stable	Upturn	Rising	Upturn	Rising	Upturn	Rising
South China	Soft	Stable	Soft	Stable	Soft	Stable	Soft	Stable
Hong Kong	Soft	Stable	Soft	Stable	Upturn	Rising	Upturn	Stable

Ocean Freight	TO ASIA		TO EUR		TO USEC		TO USWC	
	Capacity	Rate	Capacity	Rate	Capacity	Rate	Capacity	Rate
East China	Upturn	Stable	Soft	Falling	Soft	Falling	Soft	Falling
North China	Soft	Stable	Soft	Falling	Soft	Falling	Upturn	Falling
South China	Upturn	Rising	Soft	Stable	Soft	Stable	Soft	Stable
Hong Kong	Soft	Stable	Upturn	Falling	Soft	Stable	Soft	Stable

### April Freight Market Forecast - China

#### Regional Freight Trends to Watch:

- North America: Companies should anticipate tariff-induced cost increases, prompting careful evaluation of long-term logistics contracts.
- Europe: Businesses must factor in additional lead times due to persistent port congestion on Asia-Europe routes.
- Southeast Asia: Infrastructure capacity is becoming a bottleneck, making diversified intra-regional shipping routes essential.
- Taiwan & South Korea: Expect continued tightness in high-tech export capacity, necessitating proactive logistics planning.

With these ongoing developments, Dimerco advises early shipment planning and [diversified routing strategies](#) to mitigate risks and avoid potential disruptions.

For a full copy of the report or to arrange an interview with a Dimerco expert, get in touch with Santosh Nair (contact details below).

#### About Dimerco

Dimerco Express Group is a global provider of integrated logistics, transportation, and supply

chain solutions. With a focus on delivering innovative and efficient services, Dimerco combines extensive industry expertise with advanced technology to meet the evolving needs of its customers. The company operates in key markets worldwide, helping clients navigate the complexities of international trade while adhering to the highest standards of sustainability and corporate responsibility. For more information, visit Dimerco's website.

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