

# Juliette Peach Liqueur Enters Miami and South Florida Market

*Premium Liqueur Brings a Fresh, Bold Flavor to the Magic City's Vibrant Cocktail Scene*

MIAMI, FL, UNITED STATES, March 26, 2025 /EINPresswire.com/ -- Juliette Peach Liqueur, the world's only ultra-premium artisanal peach liqueur, known for its vibrant flavor and impeccable craftsmanship, is proud to announce its official expansion into the Miami and South Florida market. This marks an exciting milestone in the brand's expansion, bringing Juliette's exceptional peach liqueur to one of the most dynamic, trendsetting cities in the world.

The Miami launch marks a major step forward for the brand, reinforcing Juliette's dedication to making its mark in the world of craft spirits as it continues its U.S. expansion.

"We are thrilled to officially launch Juliette Peach Liqueur in Miami and the broader South Florida region," says Jean-François Bardou, Master Blender of Juliette Peach Liqueur. "It is an honor to share our passion for liqueur craftsmanship with this vibrant community. Miami's dynamic cocktail culture and appreciation for ultra-premium spirits make it the perfect destination for Juliette, and we look forward to elevating the drinking experience for cocktail lovers across the region."



The world's first artisanal, ultra-premium peach liqueur created in France with 100% pêche de vigne



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Made with the finest peaches from the Rhône Valley, each batch of Juliette Peach Liqueur is handmade with 100% natural ingredients and distilled to perfection, full of complex flavors and elegant aromas, lending itself to an endless array of inspired cocktails and unexpected pairings. Brimming with bright peach sweetness, layered hints of vanilla, honeysuckle, and a crisp finish, its unique profile makes it the perfect addition to any cocktail. Whether elevating a classic Bellini, adding a luxurious twist to a [French](#) 75, or inspiring bold, contemporary mixology,

Juliette is the perfect complement to both timeless and innovative creations, from a peach mule to a refreshing spritz.

With its focus on quality and craftsmanship, Juliette Peach Liqueur is designed to inspire creativity in cocktail making. The rich, elegant liqueur with its lingering peach sweetness complements a wide range of mixers and spirits, making it a must-have for bartenders and home mixologists who are seeking to craft unique, memorable cocktails. With this new market expansion, Juliette Peach Liqueur is proud to now be available at retailers and featured on menu of destination-worthy F&B programs, including discerning hotels throughout Miami and the greater South Florida region, like the The Four Seasons and Moxy Miami South Beach, as well as at some of the country's foremost premier cocktail bars and restaurants, like Kiki on the River, Mother Wolf, Dante's HiFi, and more.

Since its inception, Juliette Peach Liqueur has been embraced by cocktail enthusiasts for its ability to elevate any drink with its distinct flavor profile. With its floral aromas, intense peach essence, and perfectly balanced sweetness, Juliette stands apart as the definitive choice for discerning drinkers. As the brand continues to expand across the country, its entry into the Miami and South Florida market serves as a key part of its U.S. growth strategy, reaching new consumers who are eager to discover this exceptional spirit, further underscoring its position as the preferred peach liqueur for those who demand only the best.

For more information about Juliette Peach Liqueur and locations available, please visit [www.julietteliqueur.com](http://www.julietteliqueur.com) or follow @JulietteLiqueur.

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About Juliette Peach Liqueur:

Juliette Peach Liqueur is an ultra-premium peach liqueur made with the finest ingredients to deliver a smooth, refreshing taste that enhances any cocktail. Carefully crafted using high-quality peaches, this versatile spirit is ideal for both classic and innovative cocktails. As the brand expands into new markets, Juliette Peach Liqueur remains dedicated to offering an elevated

drinking experience and building a loyal following of cocktail lovers.

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