

# A' Scooter Design Award Unveils Comprehensive Prize Package for 2024-2025 Competition

*The A' Scooter Design Award introduces an extensive prize package aimed at celebrating and promoting excellence in scooter design innovation*

COMO, CO, ITALY, March 26, 2025 /EINPresswire.com/ -- The A' [Scooter Design Award](#), a highly prestigious international competition dedicated to advancing excellence in scooter design, has announced its comprehensive prize package for the 2024-2025 competition period. The award

program, established in 2008, aims to recognize outstanding achievements in scooter design while promoting innovation and excellence within the mobility sector. This initiative represents a significant opportunity for scooter designers, manufacturers, and brands to gain recognition for their contributions to advancing the field of scooter design.

The award addresses the growing importance of sustainable urban mobility solutions and the increasing demand for innovative scooter designs. As cities worldwide embrace micro-mobility options, the A' Scooter Design Award serves as a platform to highlight designs that combine functionality, sustainability, and aesthetic excellence. The competition recognizes solutions that enhance urban mobility while considering environmental impact and user experience.

Submissions are welcomed across various categories, including electric scooters, mobility scooters, kick scooters, and innovative personal transportation devices. The competition is open to professional designers, manufacturers, brands, and design studios worldwide. Participants may submit their entries until March 30th, 2025, with results to be announced on May 1st, 2025. The award particularly focuses on designs that demonstrate innovation in safety features, sustainability, user experience, and technical advancement.

Entries undergo evaluation through a rigorous blind peer-review process by an international jury panel comprising design professionals, industry experts, academics, and media representatives.



The assessment criteria include innovation level, ergonomic qualities, technical excellence, environmental consideration, and social impact. Each submission receives thorough evaluation based on pre-established criteria ensuring fairness and transparency.

Winners receive an extensive prize package including the coveted A' Design Award trophy, winner's certificate, and lifetime license to use the prestigious winner logo. The prize includes international exposure through exhibition opportunities, inclusion in the design yearbook, and comprehensive PR campaign. Winners benefit from global media coverage, professional photography services, and translation of their success stories into multiple languages.

The A' Scooter Design Award serves a vital role in advancing the field of scooter design by creating incentives for innovation and excellence. Through recognition and promotion of outstanding designs, the award encourages the development of solutions that enhance urban mobility, improve user safety, and contribute to sustainable transportation alternatives.

Interested parties may learn more about the competition and submission process at:

<https://scooteraward.com>

#### About A' Scooter Design Award

The A' Scooter Design Award stands as a distinguished international competition celebrating excellence in scooter design innovation. The award provides a platform for designers, manufacturers, and brands to showcase their achievements in creating mobility solutions that advance the industry. Through its rigorous evaluation process and comprehensive prize package, the award aims to promote designs that enhance urban transportation while considering sustainability and user experience. The competition serves as a catalyst for innovation in the scooter industry, encouraging the development of solutions that benefit society through improved mobility options.

#### About A' Design Award

A' Design Award represents an international juried competition platform established to recognize excellence across multiple design disciplines. Founded in 2008 and based in Como, Italy, the organization maintains a rigorous evaluation methodology through blind peer-review processes. The competition aims to advance society through good design by motivating creators to develop superior products that benefit communities worldwide. A' Design Award connects innovative minds globally, fostering collaboration and knowledge exchange while promoting designs that enhance quality of life. Through its comprehensive prize package and global exposure opportunities, the award supports its mission of creating positive societal impact through design excellence.

<https://scooteraward.com>

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