

Metastatic HR+ Or HER2– Breast Cancer Market 2025: Growth Forecasts & Development Of Advanced Therapeutical Strategies

*The Business Research Company's
Metastatic HR+/HER2- Breast Cancer
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED KINGDOM, March 26, 2025
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Metastatic HR+/HER2- Breast Cancer Global Market Report 2025

How has the metastatic HR+/HER2–breast cancer market evolved and what is its projected growth?

The [metastatic HR+/HER2–breast cancer market size](#) has experienced significant expansion in recent years. Growing from \$9.91 billion in 2024 to an expected \$10.92 billion in 2025, the market displays a robust compound annual growth rate CAGR of 10.3%. Factors triggering this significant growth include enhanced awareness about early diagnosis, escalation in diagnosis rates, success in clinical trials, investments in pharmaceutical sectors, and the increasing preference for combination therapies.

What are the forecasts for the metastatic HR+/HER2–breast cancer market size?

The market is poised for robust growth in the coming years, projected to reach \$15.94 billion by 2029 at a CAGR of 9.9%. This growth is attributed to escalating adoption of novel therapies, increasing utilization of immunotherapy, expansion into emerging markets, comprehensive patient advocacy and support programs, and an emphasis on quality-of-life improvements. Foreseeable trends include advancements in next-generation sequencing NGS, liquid biopsy, biomarker discovery, cell and gene therapy, and monoclonal antibodies mAbs.

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What is driving the growth of the metastatic HR+/HER2- breast cancer market in terms of new treatments?

A key growth driver in this sector is the rise in hormone replacement therapy HRT. Used to supplement or replace hormones that are at lower levels in the body, often occurring during menopause or in cases of hormone deficiencies, HRT is becoming more widespread due to its efficacy in improving treatment outcomes, reducing side effects in comparison with traditional therapies, and the advent of precision medicine. By relieving symptoms of estrogen deficiency commonly associated with menopause, such as hot flashes and vaginal dryness, HRT supports metastatic HR+/HER2- breast cancer treatment by primarily targeting hormone imbalances rather than cancerous cells. This approach improves the quality of life for patients undergoing cancer treatment. For instance, according to NHS England, a UK-based government agency, in England during 2022-23, 11 million hormone replacement therapy HRT items were prescribed, a significant increase of 47% from 2021-22.

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Who are the key industry players, and what are they contributing to the field?

Several major companies operate within the metastatic HR+/HER2-breast cancer market. These trailblazers include Pfizer Inc., F. Hoffmann-La Roche AG, Sanofi S.A., Bristol-Myers Squibb Company, AstraZeneca PLC, Novartis AG, GlaxoSmithKline plc, Eli Lilly and Company, Gilead Sciences Inc., Amgen Inc., Daiichi Sankyo Company Limited, Jiangsu Hengrui Medicine Co Ltd., MacroGenics Inc., Arvinas Inc., Olema Pharmaceuticals Inc., CytomX Therapeutics Inc., G1 Therapeutics Inc., Context Therapeutics Inc., Celcuity Inc., Sermonix Pharmaceuticals Inc., Ambrx Biopharma Inc., and Carrick Therapeutics.

What are the current trends and innovations in the metastatic HR+/HER2- breast cancer market?

Key organizations in this sector are incessantly innovating and developing combination therapies to broaden their reach, increase indications, and offer diverse treatment options for better patient outcomes. Combination therapy is a prospective approach that incorporates the simultaneous use of two or more therapeutic agents, such as chemotherapy, targeted therapy, immunotherapy, hormone therapy, or other modalities, for more effective treatment of the medical condition, enhanced treatment response, and reduction in the likelihood of the condition developing resistance to any single treatment.

For instance, in July 2023, Merck & Co., Inc., a US-based pharmaceutical company, announced the Phase 3 KEYNOTE-756 trial evaluating KEYTRUDA pembrolizumab, an anti-PD-1 therapy, in combination with chemotherapy approved by the Food and Drug Administration. The trial achieved its primary endpoint of significantly improving the pathological complete response pCR rate in high-risk, early-stage ER+/HER2- breast cancer patients.

How is the [metastatic HR+/HER2- breast cancer market segmented](#) in terms of products, treatment, and end-user?

The metastatic HR+/HER2- breast cancer market segments as per this report include hospitals, clinics, and other end-users in terms of end-users. Regarding drugs, the market includes Paclitaxel, Tamoxifen, Vinblastine, Raloxifene, Docetaxel, among others. Furthermore, treatments span radiation therapy, vitamin therapy, macrobiotic diets, homeopathy, and herbal medication. Subsegments in this report detail numerous drug types, such as generic Paclitaxel, Taxol, generic Tamoxifen, Nolvadex, and others.

What are the regional insights in the metastatic HR+/HER2- breast cancer market?

North America boasted the largest share in the market in 2024. However, Asia-Pacific pledges to exhibit the fastest growth in the forecast period. The regions appraised in the report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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