

Miguel Zaragoza Fuentes forges a purposeful corporate culture at Grupo Zeta

Company founder Miguel Zaragoza Fuentes has built an organization that reflects his values: integrity, commitment, training, and long-term vision.

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/EINPresswire.com/ -- In an era where companies struggle to attract and retain talent, Grupo Zeta stands out for having cultivated a strong, coherent, and deeply human organizational culture.

At the forefront of this model is [Miguel Zaragoza Fuentes](#), a Mexican businessman with more than six decades of experience, who has managed to consolidate a business structure where values are not just rhetoric, but a daily practice.



Miguel Zaragoza Fuentes forges a purposeful corporate culture

Since Zeta Gas's founding in the 1960s, Zaragoza Fuentes has maintained an unwavering conviction: a company's success depends directly on its people. Therefore, beyond operational expansion and technical efficiency, he has dedicated his leadership to training, nurturing, and elevating the team that has made the organization's growth possible.

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“A team isn't built at a desk, it's built by listening, respecting, and working side by side” ”

Miguel Zaragoza Fuentes

Values that are lived from within

Zeta Gas's internal culture is built on four essential pillars:

-Integrity, as the basis of all labor, commercial and community relationships.

Responsibility, both in the performance of work and in the

impact of each action.

- Loyalty, promoted by example, managerial closeness and recognition of effort.
- Vision, understood as the ability to look beyond the short term, with clarity, coherence and purpose.

These qualities are not only required: they are cultivated by the example of Miguel Zaragoza Fuentes himself , who over the years has maintained a close presence at all levels of the organization.

“A team isn’t built at a desk, it’s built by listening, respecting, and working side by side,” says Miguel Zaragoza Fuentes.

Training and opportunities to grow from within

Grupo Zeta has been known for its commitment to internal talent development, offering ongoing training, career plans, and job security to its employees. Many of the current heads of operational, technical, and administrative areas began their careers within the company from entry-level positions.

This model has fostered a strong sense of belonging, commitment, and operational excellence. Staff turnover is minimal, and the organizational culture has been key to Zeta Gas's operational resilience, even in times of crisis.

Leadership that inspires beyond the technical

Miguel Zaragoza Fuentes has been instrumental in consolidating a leadership style that combines rigor and humanity. His approach to management is marked by closeness, example, and the conviction that each person within the company represents Zeta Gas's values to the community.

A company that takes care of its people as part of its strategy

Beyond the energy operation, Zeta Gas has implemented policies that place employee well-being as a strategic axis:

- Occupational health and safety plans.
- Support for the training of employees' children.
- Recognition for seniority and merit.

- Family and community integration in company activities.

These actions have consolidated a structure that not only delivers results, but also responds with commitment, pride and a sense of belonging.

Miguel Zaragoza Fuentes: Leading with values, growing with purpose

In times when organizational culture often responds to corporate trends, Miguel Zaragoza Fuentes has demonstrated that true culture is born from constant example and deep respect for people.

His legacy lies not only in his business achievements, but in the way he has built a team that reflects, protects, and transmits the principles that gave rise to Grupo Zeta.

Miguel Zaragoza Fuentes

Zeta Gas

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