

Tea Market projected to achieve a CAGR of 6.34% to reach US\$108.457 billion by 2030

The tea market is anticipated to grow at a CAGR of 6.34% from US\$79.765 billion in 2025 to US\$108.457 billion by 2030.

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According to a new study published by Knowledge Sourcing Intelligence, the [tea market](#) is projected to grow at a CAGR of 6.34% between 2025 and 2030 to reach US\$108.457 billion by 2030.

The tea market has been a staple in many cultures for centuries, and it continues to thrive in today's ever-changing consumer landscape. With a wide variety of flavors and health benefits, tea has become a popular choice for many individuals seeking a refreshing and healthier alternative to traditional beverages.



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Knowledge Sourcing Intelligence

This growth can be attributed to the increasing demand for natural and organic products, as well as the rising awareness of the health benefits of tea.

One of the key factors driving the growth of the tea market is the shift in consumer preferences towards healthier options. With the rise of health-conscious consumers, there has been a significant increase in the consumption of herbal and [green teas](#), which are known for their antioxidant properties and other health benefits. This

trend is expected to continue in the coming years, further boosting the growth of the tea market.

In addition to the health benefits, the tea market has also seen a surge in demand due to the growing popularity of specialty teas. From matcha to bubble tea, consumers are increasingly

seeking unique and exotic flavors, leading to the introduction of new and innovative tea products in the market. This has not only expanded the options for tea lovers but has also created new opportunities for tea producers and retailers.

As the tea market continues to evolve, it is evident that it will remain a significant player in the [beverage](#) industry. With its diverse range of flavors and health benefits, tea is here to stay and will continue to cater to the changing preferences of consumers. So, whether you prefer a classic cup of black tea or a trendy matcha latte, the tea market has something for everyone.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/global-tea-market>

As a part of the report, the major players operating in the tea market that have been covered are Tata Consumer Products Ltd, Associated British Foods plc, Nestlé, ITO EN, LTD., Barry's Tea, Dilmah Ceylon Tea Company PLC, Celestial Seasonings, Inc., among others.

The market analytics report segments the tea market as follows:

- By Type
 - o Green Tea
 - o Black Tea
 - o White Tea
 - o Herbal Tea
 - o Others
- By Distribution Channel
 - o Online
 - o Offline
- By End-Use Application
 - o Residential
 - o Commercial
- By Beverage Type
 - o Hot Tea
 - o Cold/Iced Tea
- By Geography

- North America

- o USA
- o Canada
- o Mexico

- South America

- o Brazil
- o Argentina
- o Others

- Europe

- o UK
- o Germany
- o France
- o Spain
- o Others

- Middle East and Africa

- o UAE
- o Israel
- o Saudi Arabia
- o Others

- Asia Pacific

- o Japan
- o China
- o India
- o Indonesia
- o Thailand
- o Taiwan
- o Others

Companies Profiled:

- Tata Consumer Products Ltd
- Associated British Foods plc
- Nestlé
- ITO EN, LTD.

- Barry's Tea
- Dilmah Ceylon Tea Company PLC
- Celestial Seasonings, Inc.
- Harney & Sons Fine Teas
- Full Leaf Tea Company
- Ohio Tea Company

Reasons for Buying this Report:-

- **Insightful Analysis:** Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, other sub-segments.
- **Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- **Actionable Recommendations:** Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.
- **Caters to a Wide Audience:** Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

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Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
- Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, Customer Behaviour, and Trend Analysis
- Competitive Positioning, Strategies, and Market Share Analysis
- Revenue Growth and Forecast Assessment of segments and regions including countries
- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

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- Organic Tea Market: <https://www.knowledge-sourcing.com/report/organic-tea-market>

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Harsh Sharma

Knowledge Sourcing Intelligence LLP

+1 850-250-1698

info@knowledge-sourcing.com

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