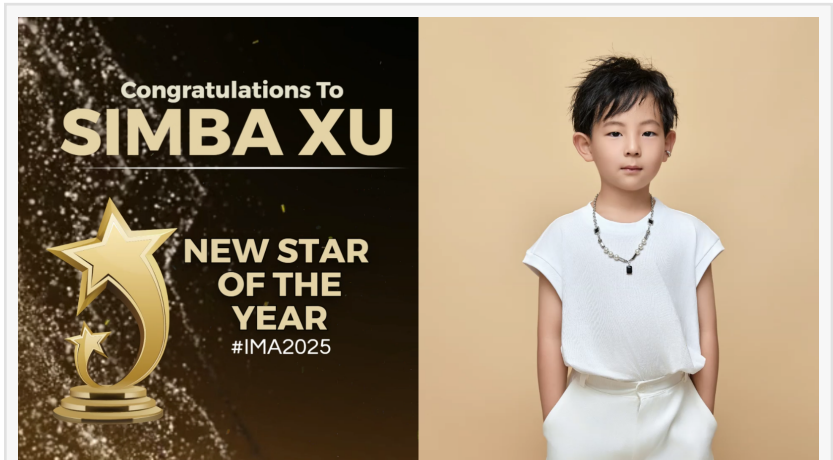


# Simba Xu Wins ‘New Star of the Year’ at Influencer Magazine Awards 2025

LONDON, UNITED KINGDOM, April 1, 2025 /EINPresswire.com/ -- Seven-year-old Chinese music prodigy and young philanthropist [Simba Xu](#) has won the prestigious title of ‘New Star of the Year’ at the Influencer Magazine Awards 2025, honoring his exceptional musical talent and growing contributions to social good.

Born in 2018, Simba has independently composed and released 20 original songs, showcasing extraordinary emotional depth and artistic vision well beyond his age. His most celebrated works include “Light the Way,” a tribute to kindness and global compassion; “One Small Hand,” a heartfelt call to action through small gestures; and “City of Dreams,” a dreamy homage to London told through a child’s eyes.

Inspired by his mother, Ms. Yan Jing, Simba has also made a meaningful mark through his initiative, “Seeing the World Without Eyes”, designed to raise awareness and support for the visually impaired. The project combines interactive performances and education to promote empathy and inclusion, reflecting the family’s strong tradition of philanthropy.



Simba’s unique blend of musical excellence and social responsibility has earned widespread

admiration from audiences and communities around the world. His recognition at the Influencer Magazine Awards marks not only a milestone in his artistic journey but also a powerful message that age is no barrier to making a real impact.

#### About Influencer Magazine Awards (IMA)

The Influencer Magazine Awards celebrate excellence across innovation, creativity, and leadership in various industries including music, technology, entrepreneurship, and social impact. Winners are selected by a panel of global industry professionals and thought leaders.

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