



TrueFire Studios Acquires Blayze.io to Accelerate Digital Transformation and Enhance Online Learning Experience

TrueFire Studios, a leading platform for online music education, today announced the acquisition of Blayze.io, a cutting-edge digital technology company.

SAINT PETERSBURG, FL, UNITED STATES, March 31, 2025 /EINPresswire.com/ -- TrueFire Studios, a leading platform for online music education, today announced the acquisition of [Blayze.io](https://blayze.io), a cutting-edge digital technology company specializing in personalized learning experiences and data-driven insights. This acquisition will enable TrueFire Studios to further enhance its digital capabilities, optimize user experience, and expand its reach to a broader audience of music learners.

Blayze.io, founded by a team of engineering and education technology experts, is known for developing intuitive, AI-powered learning experiences that enhance the user experience and deliver measurable results. Blayze.io's AI-powered solutions will integrate with TrueFire's existing platform, bringing next-generation learning technologies and advanced analytics to students and instructors globally. This strategic move aims to combine Blayze's learning tools with TrueFire Studios' expansive content library, world-class artist roster, and worldwide community, offering students and instructors a more personalized and effective approach to music education.

"We are thrilled to welcome Blayze.io to TrueFire Studios," said Matt Annerino, CEO of TrueFire Studios. "Blayze's technology and talent will play a pivotal role in evolving our platform and provide our students with the most engaging, personalized, and effective learning experiences available. This acquisition accelerates our mission to empower musicians of all skill levels to learn, grow, and succeed."

Blayze.io's founder, Dion von Moltke, will join TrueFire Studios as their Chief Product Officer, leading all aspects of technology, product management, engineering and user experience. His immediate focus will be on integrating Blayze's technology, building a revamped, future-proof platform, and introducing new product offerings for TrueFire Studio's family of brands and its partners.

"We are excited to join forces with TrueFire Studios, a leader in the online music education space," said Dion von Moltke, Founder of Blayze.io. "Their long-term commitment to quality content and innovative learning solutions aligns perfectly with Blayze's vision to create smarter,

more personalized learning experiences. Together, we will set new standards for how musicians learn online.”

The integration of Blayze.io’s technology will begin immediately, with new features and enhancements expected to roll out in the coming months. The acquisition further strengthens TrueFire’s position as a trailblazer in the online learning space and reaffirms its commitment to providing musicians with the best tools to reach their full potential.

About TrueFire Studios:

TrueFire Studios is an alliance of the world’s leading online music education companies. We’re passionate about democratizing music education by providing affordable, anytime, anywhere access to best-in-class artists and the most comprehensive music lesson library on the planet, across all major instrument categories. We provide exceptional opportunities for educators, while preserving artist-led music education for future generations. For more information visit www.truefirestudios.com, www.truefire.com, www.artistworks.com, www.jamplay.com, www.faderpro.com.

About Blayze.io:

Blayze is a pioneering digital coaching and lessons platform dedicated to enhancing skills through personalized coaching experiences. Blayze partners with top industry talent in various skill-based sectors to empower their customers with exclusive, tailored coaching sessions, custom training plans, and more. By focusing on enabling top tier coaches and instructors with innovative tools and resources, every learner gains the advantage of expert, individualized instruction, accelerating skill acquisition and performance without paying a premium (or needing to leave their home). For more information visit www.blayze.io.

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