

Beard Papa's and Cap'n Crunch® Unite for a Limited-Time Flavor Sensation

Introducing the Cap'n Crunch Puff: A Crunchy Twist on the Classic Cream Puff

CERRITOS, CA, UNITED STATES, March 26, 2025 /EINPresswire.com/ -- Beard Papa's, the world-renowned bakery celebrated for its fresh and delectable cream puffs, is thrilled to announce a delightful collaboration with iconic cereal brand, Cap'n Crunch®. Starting April 1, 2025, Beard Papa's locations across the USA will offer the Cap'n Crunch Puff, a limited-time creation that marries the bakery's signature éclair shell with the unmistakable crunch of Cap'n Crunch cereal.

This innovative pastry features a light and airy éclair shell generously topped with Cap'n Crunch cereal, providing a satisfying crunch in every bite.

The Cap'n Crunch Puff is filled using rich and creamy vanilla custard with Cap'n Crunch cereal. Customers can enjoy a sweet experience reminiscent of eating cereal and milk in the morning. It's a nostalgic treat for cereal lovers and pastry enthusiasts alike.

"We are always exploring unique flavor combinations to surprise and delight our customers," said Mark Nathan, Marketing at Beard Papa's. "Partnering with Cap'n Crunch allows us to blend two beloved classics into one extraordinary dessert experience."

The Cap'n Crunch Puff will be available at participating Beard Papa's locations nationwide from April 1 through June 30th, 2025, or while supplies last. Fans are encouraged to visit their nearest store early to enjoy this limited-time offering.

For more information about the Cap'n Crunch Puff and to find a nearby Beard Papa's location,



visit www.beardpapas.com.

About Cap'n Crunch

Cap'n Crunch has been a mainstay in the cereal aisle since it was first introduced in 1963. Owned by The Quaker Oats Company, a unit of PepsiCo, Inc., the ready-to-eat cereal brand features five varieties including Original, Crunch Berries, Peanut Butter Crunch, OOPS! All Berries, and Chocolate Caramel Crunch in addition to many limited-edition flavors and snack offerings like Cap'n Crunch's Crunch Mega Berries Snack Pouches, Oops! All Berries Mega Pouches and Cap'n Crunch Treats. For more information, please visit www.capncrunch.com, [Facebook.com/capncrunch](https://www.facebook.com/capncrunch), or follow us on Twitter or Instagram @realcapncrunch



About Beard Papa's

Founded in Osaka, Japan, in 1999, Beard Papa's began with a simple goal: to make the best cream puffs ever. The brand quickly gained a loyal following, expanding globally with over 550 stores across the world. Each cream puff is baked fresh daily, filled with a variety of custards that are made with the finest ingredients. Beard Papa's remains committed to quality and freshness, a promise that has made it a beloved brand worldwide. Visit beardpapas.com for more information and follow them [@beardpapas](https://www.instagram.com/beardpapas) on Instagram, [@beardpapasofficial](https://www.tiktok.com/@beardpapasofficial) on TikTok, [@beardpapasusa](https://www.facebook.com/beardpapasusa) on X and Facebook.

Learn more about Beard Papa's at www.beardpapas.com

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