

Flying V Group Formalizes C-Suite Leadership to Propel Growth and Client Success

SANTA ANA, CA, UNITED STATES, April 1, 2025 /EINPresswire.com/ -- Flying V Group, Inc. (FVG), a leading [performance marketing agency](#) founded in 2016, is proud to announce the formalization of its C-suite leadership team. The firm's founding partners—Robb Fahrion, Brennan Smith, and Tyler Fahrion, CPA—will officially take on executive titles to lead the company's growth and strengthen its position as a leader in demand generation and performance marketing.

Robb Fahrion will serve as Chief Executive Officer (CEO), overseeing the strategic vision and day-to-day operations of the company. Brennan Smith assumes the role of Chief Revenue Officer (CRO), driving client acquisition, relationship management, and revenue growth. Tyler Fahrion, CPA, takes on the position of Chief Financial Officer (CFO), managing financial strategies and operational efficiencies.



FVG C-Suite; Robb, Brennan, Tyler

Since its inception, Flying V Group has established itself as a trusted partner in delivering [best-in-class demand generation services](#). The firm specializes in tying marketing initiatives directly to attributable revenue growth and P&L performance. With a laser focus on performance and client success, FVG continues to set the bar high in the competitive digital marketing landscape and pushes the boundaries on marketing innovation.

“

Our philosophy is simple: we win when our clients win.”

Robb Fahrion, CEO

“Our philosophy is simple: we win when our clients win,” said Robb Fahrion, CEO of Flying V Group. “Our competitive nature drives our team to deliver game-changing results

through constant testing, optimization, and innovation. We're confident in our expertise and excited about what the future holds for anyone associated with Flying V Group.”

Flying V Group's ability to recruit [top talent](#) has been central to its success. The company has built a global team of highly skilled marketing experts in their respective craft that are dedicated to delivering exceptional performance marketing services at competitive rates. FVG's round-the-clock commitment to excellence reflects its relentless drive to be the best in the industry.

Brennan Smith, Flying V Group's CRO shares, "At Flying V Group, we've built a proprietary, data-driven approach to digital marketing that's laser-focused on driving real business outcomes. From day one, our strategies are aligned with our clients' key performance indicators — not vanity metrics — to ensure every dollar invested delivers measurable growth."

About Flying V Group

Flying V Group is a global performance marketing agency offering a comprehensive range of demand generation services. With a focus on measurable results, FVG creates tailored strategies designed to help clients achieve their goals and stay ahead in a competitive marketplace. Backed by a team of world-class professionals, FVG delivers high-performance marketing solutions 24/7/365, helping clients achieve exceptional results at competitive rates.

For more information, visit <https://FlyingVGroup.com> to discover how Flying V Group can elevate your performance marketing efforts.

Media Inquiries:

Bailey Sulzen

BSulzen@FlyingVGroup.com

(949) 940-8884

Bailey Sulzen

Flying V Group

+1 949-940-8884

BSulzen@FlyingVGroup.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/797467409>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.