

A' Interactive, Experiential and Immersive Design Installations Award Announces Grand Prize for 2024

A' Design Award Unveils Extensive Benefits Package to Honor Excellence in Installation Design, Supporting Innovation and Advancement

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Interactive, Experiential and Immersive Design Installations Award announces its comprehensive prize package for the 2024-2025 competition period. This prestigious recognition program aims to celebrate excellence in [installation](#)

design through a rigorous, blind peer-review process. The award, established in 2008, has grown to become a highly respected accolade in the field of installation design, recognizing outstanding achievements in interactive, experiential, and immersive installations worldwide.

The significance of this prize extends beyond mere recognition, addressing the growing demand for innovative installation design solutions in our rapidly evolving digital landscape. This initiative responds to the increasing importance of experiential design in public spaces, cultural institutions, and commercial environments, while promoting advancements in virtual reality, augmented reality, and interactive technologies.

Submissions are welcomed across multiple categories, including interactive installations, immersive environments, digital art installations, and experiential design projects. The competition accepts entries from installation designers, experiential design studios, cultural institutions, and brands worldwide. Early submissions are accepted until September 30, 2024, with a last submission deadline of March 30, 2025. Results will be announced on May 1st, 2025.

The evaluation process employs a sophisticated methodology where entries are assessed anonymously by an international jury panel comprising academics, professionals, and experts in installation design. Projects are evaluated based on innovation, functionality, aesthetic quality, social impact, and technical excellence. The blind peer-review system ensures fair and unbiased



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assessment of all submissions.

Winners receive an extensive prize package including the A' [Design Award](#) Winner Logo license, a metal trophy, international exhibition opportunities, and inclusion in the hardcover yearbook. Additional benefits encompass worldwide press coverage, PR campaign support, translation services, and invitation to the exclusive gala-night celebration. The package also provides winners with comprehensive marketing tools and global exposure through various media channels.

The A' Interactive, Experiential and Immersive Design Installations Award serves a vital role in advancing the field of installation design. By recognizing and promoting exceptional work, the award encourages innovation and excellence, ultimately contributing to the enhancement of public spaces and cultural experiences through superior design solutions.

Interested parties may learn more about the award and submission details at:

<https://installationaward.com>

About A' Interactive, Experiential and Immersive Design Installations Award

The A' Interactive, Experiential and Immersive Design Installations Award stands as a distinguished competition dedicated to advancing excellence in installation design. Through rigorous evaluation criteria and blind peer-review processes, the award recognizes outstanding achievements in interactive and immersive experiences. The competition serves as a platform for designers, studios, and brands to showcase innovative solutions that enhance public spaces and cultural engagement. This recognition program aims to foster advancement in installation design while promoting projects that contribute meaningfully to society.

About A' Design Award

The A' Design Award represents an international juried design competition established to recognize excellence across multiple design disciplines. Operating since 2008, the competition employs a comprehensive evaluation methodology through blind peer-review processes. The award program focuses on promoting designs that advance society and enhance quality of life through innovation. Through its philanthropic mission, the A' Design Award aims to create global appreciation for good design while motivating creators to develop superior products and projects that benefit humanity. Entries are accepted from all countries, fostering a diverse international platform for design excellence.

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A' DESIGN AWARD & COMPETITION SRL

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