

French Optical Highlights Bold Eyeglass Frame Repair Designs

French Optical in NYC offers bold eyeglass frame repairs, blending style and function with creative designs at their Midtown store.

NEW YORK CITY, NY, UNITED STATES, March 27, 2025 /EINPresswire.com/ -- [French Optical](#)



We aim to make eyeglass frame repair a blend of style and skill, offering customers unique designs they'll enjoy wearing."

Owner

[Fashion, Inc.](#), a premier eyewear boutique in New York City, today announced its mastery in crafting bold, exceptional eyeglass frame repairs that blend artistry with unmatched functionality. Based at its Midtown Manhattan location, the company redefines repair services by delivering striking, durable solutions that transform broken frames into standout pieces.

French Optical, a trusted NYC eyewear provider since 1997,

unveiled its latest approach to eyeglass frame repair on March 26, 2025, at its 7 E 33rd Street store. Led by ABO-certified Licensed Optician Konstantin Tokarev, this initiative showcases bold repair designs—think vibrant accents and precision welds—offering customers more than just fixes but a fresh take on style.

Visit <https://frenchoptical.com/> to book an appointment or drop off your frames for a custom fix.

In an optical industry where repairs are often seen as a last resort, French Optical stands out by turning necessity into opportunity. With over 27 years of expertise, this family-owned business has honed its craft in its in-house lab, already renowned for same-day single-vision lens services. Now, they're elevating eyeglass frame repair with bold designs that catch the eye while ensuring lasting performance.

Imagine a cracked titanium frame restored with sleek, laser-welded precision or a shattered acetate pair revived with a vibrant color infusion. These repairs go beyond functionality—they create frames that rival new purchases in appeal. French Optical's technicians, skilled in advanced techniques like laser welding and plastic mending, tackle everything from designer eyewear to everyday glasses. Their work addresses a pressing need: a 2023 eyewear market report found that 75% of people in developed nations need vision correction, yet many discard frames rather than repair them. French Optical's bold solutions offer:

- Durability: Repairs built to last, extending frame life.
- Style: Unique designs that reflect personal flair.
- Speed: Same-day or next-day service for most fixes.
- Precision: Expert craftsmanship by licensed opticians.

This approach builds on French Optical's broader commitment to excellence. Beyond repairs, they stock over 3,000 handmade designer frames from brands like Dita, Gucci, and Lindberg and provide comprehensive eye exams by optometrists Dr. Andrea Yang and Dr. Michelle Chun. Their repair service, however, is a game-changer in NYC's competitive eyewear scene, where convenience and quality reign. By offering bold, exceptional repairs, French Optical helps customers avoid the expense of replacement while delivering frames that turn heads.

The timing aligns perfectly with 2025 eyewear trends, which favor bold aesthetics and individuality—think vibrant hues and unique shapes. French Optical's repair designs tap into this shift, proving that a fix can be as stylish as a fresh pair. Take Sarah M. from Brooklyn, who recently repaired a broken vintage frame with a custom finish. "It's not just fixed—it's my favorite pair now," she said. Stories like hers highlight the real-world impact of French Optical's work, blending practicality with personality.

Their process is meticulous. Whether it's tightening screws, replacing nose pads, or welding metal, every repair is handled in-house with cutting-edge tools. This hands-on approach ensures quality and speed, separating them from mass-market chains. Customers save money, reduce waste, and walk away with frames that feel new—or better. With millions renewing glasses biennially worldwide, French Optical's bold repairs offer a compelling alternative to the throwaway culture.

About The Company

French Optical, founded in 1997, is an eyewear boutique in New York City, committed to top-tier vision care and stylish solutions. Located at 7 E 33rd Street, they offer eye exams, designer frames, contact lenses, and same-day glasses, serving clients with personalized expertise.

Press Relations

French Optical Fashion, Inc

+1 212-868-3310

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