

Commercial and Residential Water System Franchise, Joe Water, Launches First Franchise in Tampa, Florida

The commercial and residential water system franchise achieved a major milestone this month as it finalized the sale of its first franchise territory.

NAPLES, FL, UNITED STATES, March 31, 2025 /EINPresswire.com/ -- Joe Water, a commercial and residential water system installer on a mission to provide clean, safe, and accessible water solutions to communities nationwide, has just announced the launch of its very first franchise.



Hunter Reeves has been awarded the brand's first franchise located in

Tampa, Florida, marking a significant milestone in the company's expansion efforts. Joe Water currently operates in Naples, Ft. Myers, and Port Charlotte.



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Rob Giffin, owner of Joe Water

"Hunter is a long time member of our team and is extremely well equipped to take this next step with Joe Water into business ownership," stated Rob Giffin, owner of Joe Water. "He understands the systems, our approach to customer service, and the mission at the core of our company. We look forward to bringing Joe Water to Tampa with Hunter at the helm."

Joe Water's simple, hands-on business model provides franchise partners with a stable, scalable opportunity in the rapidly growing water system sector. Globally, the whole house water filtration market is expected to reach "Joe Water is a compelling investment because it features low startup costs, high margins and an industry that still requires a personal touch—it won't be automated by AI or invaded by Amazon," pointed out Giffin.

Franchisees can launch and operate from home with full support in marketing, operations, and training from the Joe Water team. Franchise partners will offer both city and well water solutions, including whole house and under-counter reverse osmosis, well pumps, softeners, and sulfur, iron, and chloramine filters.

For more information on franchising opportunities with Joe Water, visit www.joewaterfranchise.com or contact Rob Giffin at rob@joewater.com.

About Joe Water
Joe Water has been a leader in
residential and commercial water
systems in Southwest Florida since
2014. The company provides
comprehensive water treatment
solutions, including the installation and
repair of whole-house reverse osmosis
systems, iron and sulfur filters, and
water softeners for both well water





and city water customers. With a mission to deliver clean, safe, and accessible water solutions and education, Joe Water is now partnering with entrepreneurs to expand its trusted services nationwide. Learn more about Joe Water at www.joewaterfranchise.com.

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