

The Ad Spend Prepares for \$2.1M Seed Round to Bring AI Ad Intelligence Into Every Marketing Workflow

Backed by early traction from its public beta, The Ad Spend taps into a \$500B+ ad market to bring AI ad intelligence into daily workflows.

NEW YORK, NY, UNITED STATES, March 27, 2025 /EINPresswire.com/ -- [The Ad Spend](#), an AI-



Advertising is evolving fast, but workflows haven't kept up. The Ad Spend gives marketers clarity, speed, and actionable insights without the cost or complexity of legacy tools."

CEO, Ani Bisaria

powered assistant for modern marketers, today announced its upcoming \$2.1M seed round to scale its vision of seamless, real-time ad intelligence—accessible directly within team workflows.

Launched in public beta with early user traction and backing from strategic supporters, The Ad Spend helps marketing teams instantly understand performance, track budgets, and catch anomalies without logging into dashboards or chasing reports. The platform's AI delivers accurate insights by leveraging prebuilt context about each

company's products, target market, campaigns, goals, and historical data. Built natively for tools like Slack—with Microsoft Teams and a standalone web platform on the way—the product turns complex ad data into simple, actionable conversations.

The company has shipped consistent monthly product updates, with roadmap highlights including:

- AI-powered budget automation and distribution across platforms
- Real-time alerts and anomaly detection
- Attribution analysis with CRM and first-party data
- AI-generated audiences and creative insights

[The founding team](#) has built, scaled, and sold companies, bringing deep experience in AI, advertising, and engineering. Their leadership and technical backgrounds span companies like Meta, Vercel, Noona, The Matchbox, and other fast-scaling startups.

The raise will support product growth, GTM expansion, and key team hires.

To learn more, visit theadspend.com/invest
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