

## SKYNAV Launches 'navi': The First-of-Its-Kind Al-Powered Trip Planner Inside Immersive **Destination Tours**

Transforming the Way Travelers and Planners Explore, Plan, and Book with Seamless AI Integration

SAN FRANCISCO, CA, UNITED STATES, April 1, 2025 /EINPresswire.com/ --SKYNAV, a leader in immersive travel technology, is thrilled to unveil "navi", a revolutionary AI trip planner seamlessly embedded within all SKYNAV destination tours. Designed to deliver an immersive end-to-end booking experience, navi harnesses the power of OpenAl's technology to personalize, optimize, and streamline travel planning like never before.

"This is Next-level innovation for the travel industry," said Ty Downing, COO of SKYNAV. "For the first time, we've integrated an Al-powered planner directly inside an immersive experience, allowing travelers to not



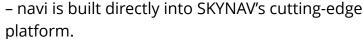
only explore but also plan and book their trips effortlessly. This innovation will significantly increase time on site, drive partner, sporting, and event venue bookings, and boost conversions."

Next-Level AI-Powered Travel Planning:

With navi, SKYNAV takes virtual exploration beyond just viewing – it transforms discovery into action. This intelligent trip planner curates personalized recommendations based on user behavior, location, and travel preferences, ensuring seamless and engaging itinerary building.

Key features of navi include:

- AI-Powered Travel Recommendations
- Experience dynamic, intelligent suggestions tailored to user interests and real-time interactions.
- Destination-Curated Suggestions Discover top-rated attractions, restaurants, and experiences handpicked for each location.
- Powerful Custom Itineraries –
   Effortlessly build personalized travel plans with Al-driven optimization.
- Interactive Maps and Links –
   Navigate destinations with ease using detailed, real-time maps and direct links to booking options.
- End-to-End Travel Booking Move from inspiration to reservation in one seamless experience, eliminating the hassle of trip planning.
- Included with All SKYNAV Tours No additional downloads, apps, or third-party tools required





This is Next-level Al innovation for the travel industry"

Ty Downing, COO SKYNAV

Proprietary Al-Powered Insights:

What makes navi truly groundbreaking is its context-aware intelligence. Using advanced location-aware logic, navi dynamically delivers hyper-relevant recommendations

based on the scene the user is currently viewing. Whether exploring a cityscape, beachfront resort, or historic landmark, navi adapts in real time to enhance user engagement and maximize trip potential.

Travelers can ask the AI chatbot questions about the tour's location and receive instant, precise responses based on real-time scene and destination insights.

"navi is the next-gen travel planner designed especially for destinations and will make its official debut at <u>Simpleview Summit</u>, held in San Francisco, CA, from April 6-9, 2025" said Downing.

<u>SKYNAV</u> is also launching an enhanced 2.0 upgrade to its current platform that elevates interactive travel exploration to an entirely new level. The redesigned platform introduces deeper 3D mapping and a bold new look with smarter, more intuitive navigation.

## What's New in SKYNAV 2.0?

• Next-Gen 3D Mapping – Get lost in hyper-realistic, high-definition 3D models that bring destinations to life like never before.



- Smarter, More Intuitive Navigation A sleek and intelligent interface makes it easier to explore, plan, and interact.
- Fully Immersive Journey Visualization Move beyond traditional maps and step into destinations as if you were there.

SKYNAV 2.0 is built for the future of travel, combining immersive exploration with powerful Aldriven functionality. With navi and SKYNAV 2.0, the way we explore, plan, and book travel will never be the same again.

For more information, visit <u>www.skynav.co</u>

About SKYNAV: A leading immersive technology company transforming the way travelers experience destinations. Through cutting-edge 3D mapping, Al-powered planning tools, and interactive virtual tours, SKYNAV empowers users to explore, engage, and book with unparalleled ease.

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