

Develop Africa Declares 2025 as the 'Year of the Pencil' to Empower The Education of Students

This campaign is a bold, record attempt to distribute 100,000 pencils in a single day to students in Sierra Leone.

JOHNSON CITY, TN, UNITED STATES, April 24, 2025 /EINPresswire.com/ -- Develop Africa, a leading nonprofit organization dedicated to advancing education and empowerment in Africa, proudly announces the declaration of 2025 as the "Year of the Pencil."

This campaign includes a bold initiative to raise awareness about the educational resource gap in Africa and provide tangible support to students.



100,000 pencils for 100,000 dreams

The centerpiece of this campaign is a bold, record attempt to distribute 100,000 pencils in a single day to students in Sierra Leone.

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A pencil may seem small, but in the hands of a child, it becomes a bridge to knowledge, a tool for transformation, and a spark for the future.”

*Sylvester Renner, President of
Develop Africa*

This historic event will showcase the collective power of communities, organizations, and individuals working together to ensure every child has the tools they need to succeed.

"A pencil may seem small, but it's a powerful tool in a child's education," says Sylvester Renner, Founder and President of Develop Africa. "The 'Year of the Pencil' symbolizes our commitment to ensuring that every child, no matter where they live, has access to the basic tools they need to thrive in school."

Key Campaign Goals:

- Distribute 100,000 Pencils: Through this campaign, Develop Africa will mobilize individuals, organizations, and corporate partners to provide 100,000 pencils to children in Sierra Leone in one day.
- Distribution will occur at 20+ schools, with each child receiving at least 10 pencils, a pencil case, and a pencil sharpener.
- Engage Global Partners: Develop Africa seeks to partner with schools, companies, and artists worldwide to drive awareness, donations, and collaboration.
- Set a World Record: Develop Africa will attempt to set a world record for the largest single-day pencil distribution event, empowering students with the tools they need to succeed.

Why the Pencil?:

While often overlooked, the pencil is a fundamental resource in education. It represents the beginning of a student's journey toward literacy, creativity, and critical thinking. By focusing on this simple yet crucial tool, Develop Africa hopes to spotlight the broader issue of education access and resource shortages faced by millions of children across the continent.

"Education is the key to breaking the cycle of poverty," explains Renner. "Through the Year of the Pencil, we want to not only provide students with the tools they need but also bring global attention to the ongoing challenges in education across Africa."

How to Get Involved:

Develop Africa invites individuals, schools, corporations, and foundations to get involved by donating pencils, sponsoring the campaign, or joining the ambassador program.

We can create a brighter future for African children, one pencil at a time.

Partner with Develop Africa and join us in empowering a generation of learners while breaking a World Record.

Thank you for considering this unique opportunity to be a part of history with Develop Africa.

To learn more about the Year of the Pencil and how you can support this initiative, please visit www.developafrica.org/YearOfThePencil .

About Develop Africa:

Founded in 2006, Develop Africa is a 501(c)(3) nonprofit organization focused on empowering African children and youth through educational opportunities, job skills training, and material support. Develop Africa has shipped thousands of books, school supplies, and computers to multiple African countries and has supported numerous initiatives to improve education and

foster development in underprivileged communities.

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