

# Zion Health Launches Crowdfunding Campaign to Revolutionize Oral Care with New Sensitive Toothpaste

*Empowering Consumers with a Natural, Effective Solution for Sensitive Teeth — Campaign Set to Launch at the End of the Month on Kickstarter*

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/EINPresswire.com/ -- Zion Health, a pioneer in clay-based body care, proudly announces the launch of its upcoming [crowdfunding](#) campaign on Kickstarter for its groundbreaking Sensitive Toothpaste. Formulated with natural, clinically proven ingredients, the toothpaste offers powerful relief for sensitive teeth while promoting holistic oral health.

Founded in 2007 by Haim Zion, Zion Health was born from a personal journey of overcoming gum disease using edible clay minerals. Building on that legacy, the brand's latest innovation provides consumers with a fluoride-free, vegan, and eco-friendly alternative that strengthens enamel and soothes sensitivity without harsh chemicals.

"We believe that [oral care](#) should be both effective and gentle," said Haim Zion, Founder and CEO of Zion Health. "Our Sensitive Toothpaste harnesses the power of natural clay minerals and botanicals to protect smiles while caring for the planet. Through Kickstarter, we are excited to bring this product to consumers who are eager for a clean oral care solution."

Key Features and Benefits:



**CLEANER, EFFECTIVE INGREDIENTS**

- CALCIUM HYDROXYAPATITE**  
Strengthens enamel, reduces sensitivity, and supports the natural mineral composition of teeth
- CLAY MINERALS**  
Detoxifies and absorbs impurities, supports pH balance, and provides essential minerals
- BAKING SODA**  
Gently removes surface stains, neutralizes acids, and reduces oral odor
- GREEN TEA EXTRACT**  
Antibacterial and antioxidant properties help reduce plaque, fight bacteria, promote fresh breath, and support gum health

**CLAYBRITE**  
Fluoride Free Mineral Toothpaste

**SENSITIVE**

Non-Foaming  
Unsweetened

Powered by  
Calcium Hydroxyapatite  
Ionic Clay Minerals

**UNFLAVORED**

4 oz 120 g

Zion Health's Unique CLAYBRITE Formula designed to help those in need

Edible-Grade Clay Minerals: Naturally strengthens enamel and neutralizes toxins

Sensitive Relief Formula: Provides immediate and lasting comfort for sensitive teeth

Fluoride-Free & Vegan: Formulated without harsh chemicals or animal products

Eco-Friendly Packaging: 100% recyclable and sustainable

Join the Movement:

Supporters of Zion Health's campaign will enjoy exclusive perks, including discounted product bundles, limited-edition packaging, and personalized thank-you notes. Funds raised will directly support large-scale production, sustainable packaging initiatives, and expanded distribution.

The campaign launches at the end of this month, with a goal of raising \$10,000. To stay updated and become an early backer, visit <https://www.kickstarter.com/projects/1963118107/claybrite-sensitive-toothpaste-with-ionic-clay> or follow Zion Health on @zionhealthshop.

About Zion Health:

Zion Health is a leading innovator in natural, clay-based body care products, committed to delivering clean, sustainable solutions for everyday wellness. From oral care to skin and body products, Zion Health's formulations are inspired by nature and backed by science.

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