

Oppolia Announces 2025 Global Dealership Program Launch and Participation in Canton Fair to Drive Market Expansion

Oppolia launches 2025 global dealership program & showcases innovations at the 137th Canton Fair to expand worldwide.

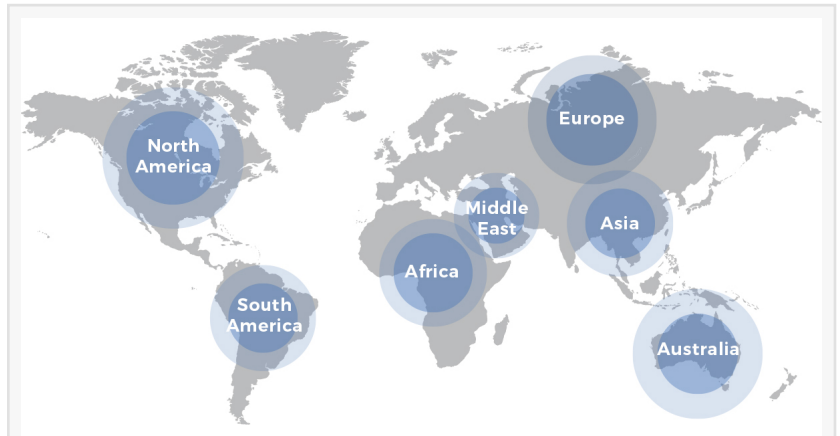
MELBOURNE, AUSTRALIA, March 28, 2025 /EINPresswire.com/ -- [OPPOLIA](https://www.oppolia.com) Home, a leader in premium home customization, has unveiled its 2025 Global [Dealership Program](#) and confirmed its participation in the 137th Canton Fair (Phase 2: April 23–27, 2025)—dual initiatives designed to accelerate its global market expansion.

2025 Global Dealership Program: Partnering for Success
Slated to commence in the second quarter of 2025, the dealership program invites entrepreneurs and businesses worldwide to collaborate with OPPOLIA in delivering premium Italian-inspired home solutions.

Partners will gain exclusive access to intelligent design tools, co-branded marketing resources, comprehensive training modules, and competitive financial incentives. Dealers will also receive early access to OPPOLIA's 2025 Luxury Minimalist Collection, featuring sleek kitchens and whole-house furnishings tailored to contemporary lifestyles.

Canton Fair 2025: A Platform for Innovation

As a cornerstone of its global strategy, OPPOLIA will showcase its latest innovations at the 137th Canton Fair in Guangzhou. Attendees are invited to visit Hall 13.2, Booth D32-D36, E12-E14 at the China Import and Export Fair Complex to explore avant-garde designs, including premium



oppolia dealership map



canton fair invitation from oppolia

finished cabinetry, smart storage solutions, and eco-conscious materials. The event will feature live demonstrations, personalized consultations, and partnership discussions to foster meaningful connections.

Mrs. Wang, Business Development Manager, added: "The Canton Fair provides an unparalleled platform to connect with forward-thinking industry leaders. Attendees will discover how OPPOLIA harmonizes artistic design with practical innovation, delivering solutions that set new standards in our sector. We proudly invite driven partners to join our growing global network and share in our vision for transformative growth."



oppolia showroom

Innovation at the Core: Design, Technology, and Sustainability

For decades, OPPOLIA has collaborated with an Italian design studio to lead trends in China's home furnishing industry, delivering stylish, functional solutions that resonate globally. OPPOLIA's design philosophy centers on personalized solutions that cater to the evolving needs of homeowners, architects, and contractors across 30+ countries. The company operates two intelligent factories equipped with advanced HOMAG manufacturing technology, ensuring a daily production capacity of 250,000 cabinets. With \$197 million in revenue in 2023, OPPOLIA demonstrates robust and sustainable growth. Over the past three years, the company has welcomed partners across six continents and 50+ countries, sharing in its success and expanding its global footprint.

At the fair, OPPOLIA will offer visitors an in-depth understanding of its brand and products through:

Immersive Showroom & Factory Tours: Experience OPPOLIA's manufacturing excellence through exclusive factory and showroom tours, with complimentary shuttle services to its cutting-edge facilities. Witness the fusion of Italian design and German-engineered precision, where advanced robotics and meticulous craftsmanship transform raw materials into premium cabinetry.

In-person Consultations: Ambitious partners can secure private meetings with OPPOLIA's business development leaders to finalize investment frameworks, align market-entry strategies, and co-create scalable growth plans. These sessions are designed to transform visions into actionable blueprints for dominating the premium home solutions sector.

[Click here](#) and make an appointment to meet us at the 137th Canton Fair in Phase 2.

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