

A' Watch Design Award Unveils Comprehensive Prize Package for 2024-2025 Competition

A' Watch Design Award Introduces Enhanced Prize Benefits to Recognize Excellence in Watch Design and Innovation for 2024-2025 Season

COMO, CO, ITALY, March 28, 2025 /EINPresswire.com/ -- The A' [Watch Design Award](#), a highly prestigious international design competition, has announced its comprehensive prize package for the 2024-2025 competition period. The award, established in 2008, aims to recognize and celebrate

excellence in watch design across multiple categories including luxury timepieces, smart watches, and horological innovations. This distinguished accolade serves as a platform for watch designers, manufacturers, and brands to showcase their contributions to advancing the art and science of watch design.

The significance of the A' Watch Design Award extends beyond mere recognition, addressing crucial industry needs for innovation and excellence in watch design. The award responds to evolving consumer preferences and technological advancements in the watch industry, while promoting sustainable and forward-thinking design practices. By recognizing outstanding achievements in watch design, the award helps establish benchmarks for quality and innovation in the global watch market.

Entries are accepted across various categories including luxury watches, smart watches, fashion watches, and innovative timepieces. The competition welcomes submissions from professional watch designers, manufacturers, brands, and design studios worldwide. Participants may submit their entries until February 28th, 2025, with results to be announced on May 1st, 2025. The award particularly seeks designs that demonstrate excellence in functionality, aesthetics, sustainability, and technological innovation.

Each submission undergoes rigorous evaluation through a blind peer-review process, where



entries are assessed anonymously by an international jury panel comprising watch industry experts, design professionals, academics, and media representatives. The evaluation criteria encompass innovation, functionality, aesthetics, ergonomics, sustainability, and technical excellence. This methodical approach ensures fair and unbiased assessment of all entries.

Winners receive an extensive prize package including the prestigious A' Design Award trophy, winner's certificate, and lifetime license to use the winner logo. The prize additionally encompasses international exhibition opportunities, inclusion in the hardcover yearbook, extensive PR campaign, and invitation to the exclusive gala-night ceremony. Winners gain access to global media exposure through press releases distributed to over 100 countries and languages.

The A' Watch Design Award serves a vital role in advancing horological excellence and innovation. By recognizing and promoting outstanding watch design, the award encourages the development of timepieces that combine aesthetic beauty with technical precision. This recognition helps create better products that enhance user experience and contribute to the evolution of watch design.

Interested parties may learn more about the award categories, submission requirements, and benefits at:

<https://watch-award.com>

About A' Watch Design Award

The A' Watch Design Award stands as a highly regarded competition in the watch design sector, bringing together distinguished watch designers, manufacturers, and brands from across the globe. The competition provides a platform for recognizing excellence in watch design through a rigorous evaluation process. Winners receive comprehensive benefits designed to enhance their market presence and industry recognition. The award aims to advance the watch industry by promoting innovative designs that combine technical excellence with aesthetic appeal.

About A' Design Award

The A' Design Award and Competition represents a prestigious international design accolade that celebrates excellence across multiple design disciplines. Established in 2008, the competition employs a rigorous blind peer-review process with standardized evaluation criteria. The award aims to promote good design practices worldwide through recognition of superior products and projects that benefit society. Operating with a philanthropic mission, the A' Design Award seeks to enhance global appreciation for good design while motivating creators to develop innovative solutions that positively impact communities worldwide.

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A' DESIGN AWARD & COMPETITION SRL

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