

Top Growth Driver In The Corporate Learning Suite Market 2025: Rising E-Learning Adoption Fuels Growth In The Market

*The Business Research Company's
Corporate Learning Suites Global Market
Report 2025 – Market Size, Trends, And
Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, March 31, 2025
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The global corporate learning suite market is set to rise from \$5.50 billion in 2024 to \$5.94 billion in 2025, according to the corporate learning suites global market report. This forecast represents a compound annual growth rate CAGR of 8.1%. A surge in the demand for personalized learning, rapid adoption of digital learning solutions, and an escalating need for online corporate training programs are anticipated to fuel this growth.

What is Predicted for the Corporate Learning Suites Market in the Future?

The corporate learning suites market is projected to witness more substantial growth in the coming years, reaching a valuation of \$8.02 billion in 2029, indicating a CAGR of 7.8%. This boom in the forecast period can be triggered by several factors such as the rise of mobile and online learning, escalating demand for continuous learning and upskilling, and technological advancements. Furthermore, adoption of e-learning solutions and development of e-learning infrastructure are also anticipated to contribute significantly to the market growth.

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What are Driving Factors Behind the Growth of Corporate Learning Suites Market?

E-learning stands as a major growth propellant for the corporate learning suites market. E-learning, marked by its cost-effectiveness, flexibility, scalability, and providing personalized, on-demand training, is being increasingly adopted. As remote, self-paced, or instructor-led learning gets facilitated through digital platforms, corporate learning suites rise to the occasion, providing

a centralized platform to manage, deliver, and track training programs efficiently. Increased user engagement, seamless content distribution are also made possible by these suites. As per a report by Eurostat, in January 2024, nearly 30% of Europeans aged 16 to 74 used online learning materials or participated in online courses, depicting a 2-percentage-point increase from 2022.

Who Dominates the [Current Corporate Learning Suites Market](#)?

The corporate learning suites market is dominated by Oracle Corporation, SAP SE, Adobe Inc., Instructure Holdings Inc., Skillsoft Corporation, and several others. HealthStream Inc., Docebo Inc., BrainStation Inc., Desire2Learn Incorporated, Whatfix Inc., Hurix Systems Pvt Ltd., and Degreed Inc. are also making substantial strides in the market.

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What are the Emerging Market Trends?

Focussed on developing technologically advanced solutions, key industry players are looking at cloud-based immersive platforms that offer scalable, cost-effective, and remote-accessible solutions. Ensuring seamless collaboration, real-time updates, and high-quality interactive experiences are realized without the need for extensive on-premise infrastructure. A notable example from October 2024 is the Mentor Labs of the US-based Mentor Group. This immersive platform, powered by AliveSim and PitchMonster's AI-driven role-play software, accentuates the skills and performance of sales teams offering on-demand virtual scenarios.

What does the [Current Corporate Learning Suites Market Segmentation](#) Tell Us?

1 By Component: Software, Services

2 By Deployment Mode: On-Premises, Cloud

3 By Enterprise Size: Small And Medium Enterprises SMEs, Large Enterprises

4 By End-User Industry: Banking, Financial Services and Insurance BFSI, Healthcare, IT And Telecommunications, Retail, Manufacturing, Other End-User Industries

Subsegments are:

1 Software: Learning Management Systems LMS, Learning Experience Platforms LXP, Talent Management Software, AI-Powered Learning Solutions, Virtual And Augmented Reality Training

2 Services: Consulting And Advisory Services, Implementation And Integration Services, Support And Maintenance Services, Custom Content Development, Training And Development Services

Which Region Leads the Corporate Learning Suites Market?

In 2024, North America emerged as the largest region in the corporate learning suites market. Other regions covered in this market report include Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa.

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