

Global Courier, Express, And Parcel (CEP) Market Insights 2025: Key Trends, Market Size, And Growth Forecast

The Business Research Company's Courier, Express And Parcel (CEP) Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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The <u>courier</u>, <u>express</u>, <u>and parcel CEP market</u> landscape has undergone robust growth in recent years, expanding from \$470.74 billion in 2024 to an impressive \$512.43 billion in 2025. This growth reflects a compound annual growth rate CAGR of 8.9% and can be attributed to the rise of e-commerce, globalization of trade, expansion of urban delivery networks, growth in crossborder shipments, and increasing consumer demand for fast shipping.

What is the Expected Growth of the Courier, Express, and Parcel CEP Market? The CEP market is anticipated to see significant growth in the future, with estimates reaching \$712.69 billion by 2029 with a CAGR of 8.6%. This growth can be attributed to the increasing demand for same-day delivery, the expansion of last-mile delivery solutions, rising consumer expectations for convenience, and growth of omnichannel retailing. Other key contributors are the growing regulatory requirements for delivery services and the integration of emerging technologies such as drone and autonomous vehicle deliveries, crowd-shipping platforms, and blockchain for secure parcel tracking.

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What Factors are Driving the Growth of the Courier, Express, and Parcel CEP Market? The upward movement of the e-commerce sector is a key driver in the expansion of the CEP market. E-commerce, which refers to the buying and selling of goods and services over the internet, has become a fundamental component of modern commerce. Multiple factors are responsible for its growth, including rising internet penetration, an increasing consumer preference for online shopping, the advent of digital payment solutions, and advancements in logistics and supply chain management.

The CEP sector plays an instrumental role in supporting e-commerce through the fast, reliable, and efficient delivery of goods, thereby enhancing customer satisfaction and streamlining supply chain operations. In November 2023, retail e-commerce sales in the United States surged to approximately \$284.1 billion, representing a 2.3% growth compared to the previous quarter. This robust growth in e-commerce is a key factor driving the expansion of the courier, express, and parcel CEP market.

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Who are the Key Players Operating in the Courier, Express, and Parcel CEP Market? Key industry players include United Parcel Service Inc. UPS, DHL Group, FedEx Corporation, SF Express Group Co. Ltd., Nippon Express Co. Ltd., Yamato Transport Co. Ltd., Royal Mail Group Limited, SG Holdings Co. Ltd., YTO Express Group Co. Ltd., General Logistics Systems Group, Qantas Airways Limited, Singapore Post Limited, TNT Express, Aramex, Delhivery, Blue Dart Express Ltd., Spee-Dee Delivery Service Inc., Pos Malaysia Berhad, CitySprint, Tuffnells Parcels Express, DPEX Worldwide Express S Pte Ltd., and One World Express Inc. Ltd.

How are Trends Shaping the Courier, Express, and Parcel CEP Market?

Strategic partnerships are emerging as a viable strategy among major players in the CEP market. By enhancing technology integration and expanding market reach, these partnerships enable organizations to pool their resources, expertise, and efforts to achieve common objectives. For instance, in September 2024, FedEx Corporation announced a strategic alliance with Nimble, a US-based AI robotics firm, to enhance its FedEx Fulfillment services with autonomous ecommerce fulfillment technology.

How is the Courier, Express, and Parcel CEP Market Segmented?

- By Service: Standard Delivery, Express Delivery, Same-Day Delivery, Last-Mile Delivery

- By Business Model: Business-To-Business B2B, Business-To-Consumer B2C, Customer-To-Customer C2C

- By Destination: Domestic, International
- By Mode Of Transport: Roadways, Airways, Railways, Waterways
- By End Use: E-commerce, Healthcare, Manufacturing, Wholesale And Retail, Other End Users

The sub-segments include:

- By Standard Delivery: Domestic Standard Delivery, International Standard Delivery, B2B Standard Delivery, B2C Standard Delivery, C2C Standard Delivery

- By Express Delivery: Domestic Express Delivery, International Express Delivery, Time-Definite

Express, Heavyweight Express

- By Same-Day Delivery: Retail And E-commerce Same-Day Delivery, Food And Grocery Same-Day Delivery, Pharmaceutical And Healthcare Same-Day Delivery, Document And Legal Same-Day Delivery

- By Last-Mile Delivery: Urban Last-Mile Delivery, Rural Last-Mile Delivery, Autonomous Or Drone Last-Mile Delivery, Crowdsourced Last-Mile Delivery

What's the Global Reach of the Courier, Express, and Parcel CEP Market? In 2024, North America emerged as the largest region in the CEP market, with Asia-Pacific expected to be the fastest-growing region in the forecast period.

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