

## A' Communication Equipment, Devices and Apparatus Design Award Announces Final Call for 2025 Entries

Global Communication Equipment Design Competition Accepting Omega Submissions Until April 7, 2025 for Its Annual Recognition Program

COMO, CO, ITALY, March 28, 2025 /EINPresswire.com/ -- The A' <u>Communication Equipment</u>, Devices and Apparatus <u>Design Award</u>, a highly prestigious international design competition established in 2008, has announced its final call for entries for the 2025 competition period. The



award program aims to recognize excellence in communication equipment design, highlighting innovations that advance the field of telecommunications and digital connectivity. This accolade stands as one of the most respected recognitions in the communication equipment design sector, drawing participants from across the global telecommunications industry.

The competition addresses the growing importance of innovative communication equipment design in our increasingly connected world. Recent laureates have demonstrated excellence in advancing telecommunications technology, including Mercku Inc. with their Mercku M6s Mesh System WiFi 6 Mesh Router and Hao Li for the Cmcc R3600H WiFi 7 Router. These winning designs exemplify how superior communication equipment can enhance connectivity, improve user experience, and contribute to technological advancement.

The award encompasses various categories, including mobile devices, telecommunication systems, satellite communication devices, wireless communication equipment, and network infrastructure. Submissions remain open until April 7, 2025, with results to be announced on May 1st, 2025. The competition welcomes entries from individual designers, manufacturers, brands, and design agencies, accepting works created within the past decade that demonstrate innovation in communication equipment design.

Entries undergo evaluation through a rigorous blind peer-review process by an international jury

panel comprising academics, industry professionals, and design experts. The assessment criteria include innovation, practicality, aesthetic appeal, technological integration, ergonomic design, user interface efficiency, sustainability, and market competitiveness. This comprehensive evaluation framework ensures thorough and impartial judgment of all submissions.

Winners receive the comprehensive A' Design Prize package, which includes the right to use the winner logo, international exhibition opportunities, and inclusion in the yearbook. Laureates also gain exposure through an extensive PR campaign, physical exhibition of winning works, and invitation to the gala-night ceremony at Lake Como, Italy. The award provides winners with valuable opportunities for global recognition and industry networking.

The A' Communication Equipment Design Award serves a vital role in advancing the field of telecommunications by recognizing and promoting innovative solutions that enhance global connectivity. Through celebrating excellence in communication equipment design, the award program encourages the development of more efficient, sustainable, and user-friendly communication technologies that benefit society as a whole.

Communication equipment designers, manufacturers, and brands seeking to showcase their innovations and gain international recognition may learn more at: <u>https://designawardsinternational.com</u>

About A' Communication Equipment, Devices and Apparatus Design Award The A' Communication Equipment, Devices and Apparatus Design Award recognizes excellence in communication equipment design through a competitive international platform. The award program welcomes participation from designers, agencies, manufacturers, and brands worldwide, offering a chance to showcase innovation and creativity in communication technology. Through blind peer-review evaluation, the program identifies and celebrates designs that advance the field of telecommunications while contributing to societal progress. The competition aims to foster innovation and excellence in communication equipment design, ultimately supporting the development of superior products that enhance global connectivity.

## About A' Design Award

The A' Design Award represents an international juried competition platform established to recognize and promote exceptional design work across multiple disciplines. Operating since 2008, the award program evaluates submissions through a rigorous blind peer-review process conducted by an expert jury panel. The competition aims to advance society through good design by motivating designers and brands to create superior products that benefit communities worldwide. Through its comprehensive winner support system and extensive international exposure opportunities, the A' Design Award helps laureates gain recognition while fostering global appreciation for design excellence. Interested parties may explore the competition, view past winners, and submit entries at:

https://designawardsinternational.com

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