

Exults to Present Legal Marketing Innovation at ABA TECHSHOW 2025

Exults to showcase Al-powered legal marketing solutions at ABA TECHSHOW 2025, helping law firms boost visibility, leads, and growth.

CHICAGO, IL, UNITED STATES, March 31, 2025 /EINPresswire.com/ -- Exults, a premier digital agency and AI solutions provider for the legal industry is proud to announce its participation as an exhibitor at ABA TECHSHOW 2025, taking place April 2–4, 2025, at the Hyatt Regency McCormick Place in Chicago, Illinois. Exults invites attendees to Booth #7049 to explore its innovative legal marketing services, including ExultsX—an AI-powered platform built to help law firms accelerate growth and gain a competitive edge.



Redefining Legal Practice with Al-Powered Precision



We're excited to showcase how Exults AI and our integrated digital strategies help legal teams sharpen their competitive edge and deliver exceptional results." Randy Jarrin, CDO of Exults At this year's TECHSHOW, Exults will spotlight Exults Al—a legal-specific, Al-powered assistant engineered to optimize operational efficiency, reduce costs, and support smarter strategy execution. Unlike generic Al platforms, Exults Al delivers personalized automation tailored to your firm's unique needs. From rapid document analysis to real-time legal insights, Exults Al empowers attorneys to focus more on winning cases and less on administrative burdens.

"Today's law firms need more than marketing—they need

innovation that scales and adapts," said Randy Jarrin, CDO of Exults. "We're excited to showcase how Exults AI and our integrated digital strategies help legal teams sharpen their competitive edge and deliver exceptional results."

Exhibit Hall Hours:

- Wednesday, April 2: 5:00 PM 7:30 PM
- Thursday, April 3: 7:00 AM 6:30 PM
- Friday, April 4: 7:00 AM 3:00 PM

For more details, please contact Randy Jarrin, CDO at randy.jarrin@exults.com or 866-999-4736.

About Exults

Exults is a full-service digital agency specializing in AI, SEO, PPC advertising, social media management, website development, and branding. With two decades of experience, Exults has earned a reputation for delivering customized, data-driven marketing solutions that help businesses maximize online visibility, increase leads, and achieve sustainable growth. By staying at the forefront of digital trends and leveraging the latest marketing technologies, Exults continues to set the standard for high-performance digital marketing strategies that drive results.

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