

Northwest Collision Center Highlights the Importance of Proper ADAS Collision Repair

As ADAS systems become standard in modern vehicles, Northwest Collision Center emphasizes the necessity of manufacturer-correct collision repairs.

ST. PETERSBURG, FL, UNITED STATES, March 31, 2025 /EINPresswire.com/ -- As [Advanced Driver-Assistance Systems \(ADAS\)](#) become standard in modern vehicles, [Northwest Collision Center](#) urges vehicle owners and insurance providers to recognize the critical importance of accurate, manufacturer-compliant collision repairs. With systems like lane-keeping assist, adaptive cruise control, and automatic emergency braking now embedded into vehicle frames and sensors, even minor collisions can compromise a car's safety integrity if improperly repaired.



ADAS systems rely on a network of sensors, cameras, and radar units that must be precisely positioned and calibrated. Misalignments—even by a few millimeters—can result in system malfunctions or complete failure. That's why Northwest Collision Center has invested in the training, tools, and equipment required to restore ADAS-equipped vehicles to their original manufacturer specifications after an accident.

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ADAS systems have changed what collision repair means. Precision isn't optional—it's essential. Our team is trained to deliver that precision with every repair.”

Greg Descent

“Many drivers are unaware that simple repairs like bumper or fender replacements can affect critical ADAS functions,” said Greg Descent, Owner of Northwest Collision Center. “If

these systems aren't recalibrated correctly, the technology designed to protect you might not

function at all.”

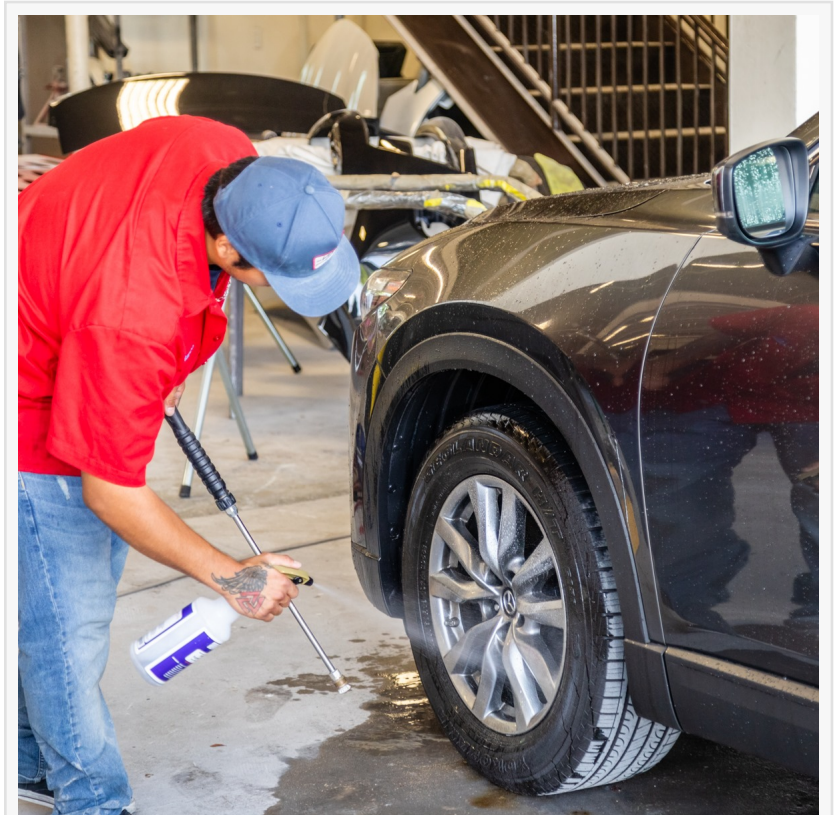
As part of its commitment to safety, the team at Northwest Collision Center follows OEM repair protocols, uses industry-specific diagnostic tools, and completes post-repair inspections and calibrations on every ADAS-equipped vehicle. Their technicians are trained in brand-specific procedures that ensure both mechanical integrity and software accuracy.

A Word from the Owner/Director
"ADAS systems have changed what collision repair means. Precision isn't optional—it's essential. Our team is trained to deliver that precision with every repair."

Author: Greg Descent, Owner of Northwest Collision Center.

About Northwest Collision Center
Located at [3301 Tyrone Blvd. N., St. Petersburg, FL 33710](https://www.nwccollision.com/3301-tyrone-blvd-n-st-petersburg-fl-33710), Northwest Collision Center has been family-owned and operated since 1959. The shop is known for its excellence in OEM-certified repairs, including ADAS recalibrations, structural restorations, and color-matched painting. With over 500 4.9-star Google reviews, the company has earned a reputation for quality, transparency, and commitment to safety.

For more information or to schedule an appointment, visit their website.



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