

Pho Ever Hosts Tasting Event in Summerlin Las Vegas Showcasing a Creative Take on Traditional Vietnamese Comfort Food

Pho Ever in Las Vegas hosted a tasting event for foodies, highlighting creative takes on traditional Vietnamese comfort food and noodle dishes.

SUMMERLIN LAS VEGAS, NV, UNITED STATES, March 29, 2025 /EINPresswire.com/ -- Pho Ever, a local Vietnamese eatery in Summerlin, Las Vegas, recently hosted an exclusive Food Tasting Event for food influencers and content creators. The event was designed to introduce guests to Pho Ever's creative take on traditional Vietnamese dishes and share the shop's passion for bold, authentic flavors.



Food tasting event at Pho Ever in Las Vegas, where local influencers sampled Vietnamese comfort food at this beloved pho restaurant.

Pho Ever may be a humble

neighborhood spot, but it's quickly becoming a favorite among locals looking for comforting, flavorful Asian food that stays true to tradition while offering a fresh twist. With a focus on healthy food made from scratch, Pho Ever brings Vietnamese staples like pho, rice plates, and

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Great pho starts with the broth—rich, slow-simmered, and full of depth. Once you get that right, the rest of the bowl naturally falls into place"

Attending Chef, My Nguyen

noodle dishes to life using time-honored techniques and high-quality ingredients.

A Feast for the Senses

During the tasting, influencers had the opportunity to sample a variety of Pho Ever's signature dishes, each carefully crafted to showcase the richness and diversity of Vietnamese cuisine. From piping hot pho bowls with tender meats to light and crispy spring rolls, every dish offered a unique experience rooted in both flavor and culture.

Every item served reflected the restaurant's mission: to bring people together over a warm, nourishing bowl of comfort food. Whether it's a hearty rice noodle soup or a sizzling rice plate with grilled meats, each recipe is a celebration of balance—sweet, sour, salty, spicy, and umami in perfect harmony.

"This event allowed us to showcase our culinary expertise while receiving feedback from some of the most trusted voices in the food community," said My Nguyen, attending chef at Pho Ever. "We're proud to serve food that feels like home and introduces more people to the soul of Vietnamese cooking."

Influencers' Top Picks Highlight Vietnamese Favorites At the end of the tasting, guests rated the dishes based on taste, presentation, and authenticity. The top crowd pleasers stood out for their vibrant flavor profiles and comforting appeal:

1) Spring Rolls and Egg Rolls – Light, crispy, and packed with fresh herbs and vegetables, these appetizers are a popular choice among those looking for healthy food with a satisfying crunch.

2) Short Rib Pho and Combination Pho
These steaming bowls of traditional
Vietnamese rice noodle soup offer rich, aromatic broths that simmer for hours, layered with tender beef, fresh herbs,



Pho Ever Chicken Roti – Tender, marinated chicken served with house-blended spices.



Pho Ever Summerlin storefront at night—bright lights, bold flavors.

and a variety of toppings. It's no wonder this pho restaurant continues to attract locals searching for the perfect bowl of pho.

3) Crab, Pork, and Tomato Noodle Soup (Bún Riêu) – A classic Northern Vietnamese noodle dish, Bún Riêu features a bold, tangy tomato broth with crab and pork. It's a unique comfort food experience that combines seafood richness with homestyle warmth.

More Than a Meal: Building Community

The food tasting event wasn't just about showcasing delicious dishes—it was about building real connections. The relaxed, open setting created space for conversations about Vietnamese food culture, cooking techniques, and what makes a great noodle dish or rice plate truly memorable.

Influencers appreciated the behind-the-scenes insight into how dishes are prepared, from the slow-simmered broths to the layering of textures and flavors. Pho Ever gained valuable feedback about what dishes resonated most with attendees and how its presentation and story can continue to evolve.

"It's about more than just food," said Nguyen. "It's about creating a place where people can gather, feel at home, and try something that might just become their new favorite."

Strengthening Local Ties

Events like this one strengthen Pho Ever's relationship with the local food community, creating buzz not only among influencers but also everyday diners looking for something new and satisfying. With the rise in popularity of Asian food and the increasing demand for healthier, authentic options, Pho Ever stands out as a go-to spot in Las Vegas for vibrant, made-from-scratch Vietnamese meals.

By combining traditional recipes with modern touches, Pho Ever is carving a unique space as both a comfort food destination and a leader among local pho restaurants.

Continuing a Tradition of Flavor

Looking ahead, Pho Ever plans to host more community-based food events, inviting foodies, influencers, and loyal guests to experience new menu items and seasonal specials. Whether it's a build-your-own rice plate event or a limited-edition rice noodle dish, the team at Pho Ever remains committed to celebrating Vietnamese cuisine and expanding its reach throughout Las Vegas.

About Pho Ever

Located in Summerlin, Las Vegas, Pho Ever specializes in authentic Vietnamese cuisine with a creative touch. From steaming bowls of pho and hearty rice noodle soups to savory rice plates and fresh, healthy appetizers, the restaurant is dedicated to serving flavorful comfort food rooted in tradition. Pho Ever is committed to using high-quality ingredients and sharing the heart of Vietnamese cooking with every dish.

For more information or to place an order, visit Pho Ever at 4145 S Grand Canyon Dr Suite 102B, Las Vegas NV 89147 or online at <u>www.phoevernv.com</u>. To see more upcoming events, follow us on <u>Instagram</u>.

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