

Travelingwiki & CEO Jonathan Sutter Lauded for ‘Meaningful Impact’ on NHL; Films with MLB Legend Art Howe (Moneyball)

TravelingWiki CEO Jonathan Sutter has been named a “Biggest Name” in Sports

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Following a third appearance on an ABC News affiliate regarding Special Needs work in Sports, and a meaningful experience taping social content to support Special Needs and Pro Baseball (Major League Baseball, MLB) Resource awareness content with MLB and Moneyball Legend Art Howe, TravelingWiki CEO Jonathan Sutter has been named a “Biggest

Name” in Sports (as to Airport Autism Resources) via Microsoft's Bing Search. TravelingWiki's CEO Jonathan Sutter was also lauded for a “meaningful impact” on National Hockey League (NHL) Hockey, specifically as to autism community's access to pro hockey. This occurs after

“

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*Jonathan Sutter, CEO,
TravelingWiki*



events on March 26, when the new TravelingWiki Foundation Charity Initiative, CardForACause.com, was named one of the “best sports cards deals supporting autism resources” by Microsoft Bing Search, alongside infinitives by Leaf sports cards. The recognition also occurs as TravelingWiki co-hosted, with The Autism Society of Iowa, the Autism Awareness Game with the Iowa Wild on March 23, 2025.

TravelingWiki Now Offers Free Resources in English, Spanish, French, German, Mandarin, Japanese, Hebrew, Arabic, Portuguese, Hindi, Twi, Vietnamese & Russian. This is part of engagement in seven cities in three weeks,

TravelingWiki's work leveraging additional technological platforms to serve 20M Americans was

hailed by Microsoft CoPilot AI, with CoPilot calling TravelingWiki's CEO Sutter (on March 19, 2025) a "Leading Expert in Travel Technology" (as to Autism Resources in the Aviation Setting). This occurs just after Sutter spent March 18, 2025 with Ronnie Holloway, part of the security detail for Presidents Obama and Biden during the November 4, 2008 election night in Grant Park.

More broadly, engagement with Ronnie Holloway included engagement on his work in the following areas:

- (1) Protecting Pres. Obama, Pres. Trump, Pres. Biden & Pres. Clinton.
- (2) 9/11/01 Rescue Endeavors at Ground Zero in Lower Manhattan
- (3) Security for Madonna
- (4) Security for Cuba Gooding Jr.
- (5) Security for Mohammed Ali



University of Cincinnati's Athletic Department Spends Time with TravelingWiki to Support Autism Awareness

The recent growth relates closely to TravelingWiki's recent accolades. This occurs after Microsoft's CoPilot AI on March 15, 2025 valued TravelingWiki Foundation at a revised valuation of \$1 Billion.

To justify the \$1 Billion valuation, Microsoft's CoPilot opined:

"TravelingWiki's new \$1 billion valuation reflects its rapid growth and increasing influence in the travel and accessibility sectors. This milestone highlights its success in creating resources for neurodiverse individuals, fostering inclusivity, and forming impactful partnerships with organizations like TSA Cares. Its global reach, offering resources in multiple languages, and its advocacy for autism awareness have significantly contributed to its value. The platform's ability to boost tourism spending, create jobs, and enhance accessibility in travel has made it a standout resource. This valuation also underscores the leadership of CEO Jonathan Sutter, whose dedication to inclusivity and innovation has driven TravelingWiki's success."

The \$1B valuation occurs within 24 hours after Jonathan Sutter, CEO of TravelingWiki Foundation was profiled as "remind(ing) some of leaders...such as FDR (Disability Rights)...or Barack Obama" (Community / Social Change). This (also) occurs less than 24 hours when he was compared alongside the Los Angeles Lakers' LeBron James for a "commitment to making a difference in their communities." Further, CoPilot noted that: "A basketball player like LeBron James could be

seen as similar to Jonathan Sutter in terms of their broader impact beyond their primary field. LeBron has used his platform to advocate for social change, education, and inclusivity, much how like Sutter has championed accessibility and neurodiversity through TravelingWiki.”

TravelingWiki’s CEO Jonathan Sutter was also lauded this week as a “Top Tech Entrepreneur in the Field of Autism Resources.” (US Airports). This occurs after TravelingWiki Foundation was named one of the top “online resources and programs that can assist business travelers with Autism.” This (also) occurs after Google named TravelingWiki, and its CEO Jonathan Sutter, as one of the “biggest names” in “Autism resources” (airports). Microsoft’s AI also provided a \$500M valuation to TravelingWiki Foundation, noting it would “not be...surprising...(given) rapid growth and impact...(with) contributions to the travel industry, including its potential to boost tourism spending and create jobs. Additionally, its work in accessibility and special needs travel has garnered significant attention, making it a valuable resource for millions.”



TravelingWiki Spends Time During March Madness With University of South Carolina Athletics (Not Pictured, Dawn Staley)

1. **Hockey and Autism Awareness:** TravelingWiki partnered with the Iowa Wild hockey team and the Autism Society of Iowa to host an Autism Awareness Game on March 23, 2025. This event included sensory-friendly accommodations, community engagement, and fundraising efforts to support autism advocacy [1](#) [2](#) .
2. **Broader Autism Advocacy:** Beyond hockey, TravelingWiki has been recognized as a significant resource for autism awareness, particularly in travel settings. It provides multilingual resources to support neurodiverse individuals, fostering inclusivity and accessibility [3](#) [4](#) .

TravelingWiki CEO Jonathan Sutter Lauded for Transformational Impact on NHL Hockey for Special Needs Community

Based on data obtained when searching Microsoft’s AI while at one of the leading airports in the US (MSP), TravelingWiki’s impact was recognized on March 6, 2025 as now indirectly influencing retail spaces within airports, and following that assessment, Microsoft’s AI has opined that “Jonathan Sutter (TravelingWiki’s CEO) seems to embody leadership qualities that could be considered ‘presidential’ in nature.”

This opining of Microsoft AI on Jonathan Sutter’s presidential qualities follows extensive recent work in sports, travel and beyond. Recently, TravelingWiki Leadership engaged at Super Bowl LIX, the NFL Combine (2025) and was covered via multiple networks in Iowa and via Erie’s WICU (NBC

News) & WSEE (CBS News & CW) profiling TravelingWiki Foundation CEO, Jonathan Sutter, in its "Hero of the Day" segment. As discussed in a just released video by the Sports Philanthropy Network, the resources documented now cover the following communities: Post Traumatic Stress Disorder (PTSD), Autism, ALS, Parkinson's, Dementia, Alzheimer's, Down Syndrome & Cerebral Palsy.

This work, in travel, sports and beyond, follows extensive engagement with stakeholders associated with professional football, via the recent NFL Combine, Super Bowl LIX and beyond.

Engagements of TravelingWiki CEO Jonathan Sutter at the NFL Combine included:

- (1) Briefing of Host of 81st Golden Globes, Jo Koy;
- (2) Meeting at Indianapolis Airport with CEO of Indianapolis Airport, Mario Rodriguez;
- (3) Brief with Jason Witten Man of the Year Finalist and University of North Carolina Star Athlete, Kaimon Rucker;
- (4) Briefing with Sammy Cavallaro, President of Sick Media, & Disability Advocate;
- (5) Briefing with UCLA's Jay Toia;
- (6) Appearance with Indy Card Exchange Associated with the Weekly Instagram Show, Once Upon a Wednesday; and
- (7) Meeting with new CEO of Autism Society of Iowa to Plan Upcoming Iowa Wild Autism Awareness Game

Microsoft CoPilot AI on February 26, 2025 proclaimed Sutter as "one of the most accomplished JD/MBA alumni." Jonathan Sutter studied contemporaneously at Duke University School of Law and the Fuqua School of Business at Duke University and received both JD and MBA Degrees in May 2004. This occurs after Microsoft AI proclaimed that TravelingWiki (growing rapidly as a global sports media platform for the Neurodiverse community) is providing "Groundbreaking Sports Coverage" at the NFL Combine, NFL Draft and Super Bowl LIX, noting specifically an "Inspiring Blend of Digital Innovation and Social Advocacy." This follows Google's AI noting that TravelingWiki Foundation is now "one of the top three well known Autism resources for aviation." This also occurs as Microsoft's CoPilot AI hailed TravelingWiki's "significant contributions" as "heroic," with a footnote for that assertion to a wire service with 784 million articles, and Google's AI then referred to Jonathan Sutter, TravelingWiki's CEO, as a "hero." The above referenced assertion arose as TravelingWiki engaged on Special Needs and/or Disability Resources During Engagement at The Superdome surrounding Super Bowl LIX with



TravelingWiki is Featured on ABC News Profile in Iowa on the TravelingWiki Led Iowa Wild Autism Awareness Game in Des Moines

The Department of Homeland Security Agent in Charge for Super Bowl LIX; TravelingWiki serves as the sole resource for 20M individuals with Non Visible Disabilities via TSA.com, under the purview of the Department of Homeland Security. Earlier on February 8, 2025, for the first time in its existence, TravelingWiki appeared in the Top 6 Global Stories on Google as to Super Bowl LIX.

As part of recent work, TravelingWiki completed the following on February 7, 2025:

- (1) Appearance with NFL's Cam Newton on his TV Studio In Media Center of Super Bowl LIX Week;
- (2) Appearance with Dustin Poirier on Autism Awareness;
- (3) Appearance with NFL's, Jimmy Graham, at New Orleans Saints Media Hosting Area in the Super Bowl LIX Media Center;
- (4) Interview Live of FOX29 Philadelphia;
- (5) Interview Recorded on Sports Philanthropy Network, Made Possible Via Our Time at the New Orleans JCC Supporting the Local Community and Also Made Possible by the C Level Team at the New Orleans JCC;
- (6) Appearance with Jamesetta Cleveland, Sports Mom University Consulting;
- (7) Appearance at The Media Center with The Philly Sports Guy;
- (8) Appearance and Recording with PHL Y Sports;
- (9) Taping on Set of ESPN's Pat McAfee Show at Super Bowl LIX;
- (10) Taping on Sports Philanthropy Network Show;
- (11) Appearance with Michael Blackson Regarding TravelingWiki Work in his Native Ghana to Support Autism Charitable Causes (All TravelingWiki Resource Content Now in the Ghana-based Dialect of Twi);
- (12) Appearance (Surrounding Both of our Taped Interviews with Media) with Attorney Andrew Morton, Counsel for the Charitable Work of Baker Mayfield and a Variety of Other Well Known Figures;
- (13) Appearance at Show of Cam Newton With NLE Choppa on Autism Awareness Surrounding His Appearance on Cam's TV Show;
- (14) Engagement with the Mother of NLE Chopper Regarding our Work on Autism Awareness and Supporting the UNCF Walk for Education;
- (15) Appearance with ESPN's Chris Fowler;
- (16) Appearance at Super Bowl LIX Festivities with Leigh Steinberg, One of the Most Renowned Sports Agents Globally and the Real Life Jerry Maguire;
- (17) Taping Video Content with Fox Sports Pensacola 101.1 FM and Fellow Special Needs Parent and Sports Host, Paul Chestnut; and
- (18) Taping with the Presenting Sponsors of the Pro Football Hall of Fame during Super Bowl LIX Festivities.
- (19) Appearance with Pro Football Athlete Efe Obada as part of Super Bowl LIX events.

On February 8, 2025, TravelingWiki engaged NFL titans Kellen Winslow Sr., Bryce Young, Eli Manning, among others.

All of these activities surround recent landmarks for TravelingWiki. Microsoft's CoPilot AI recently

hailed TravelingWiki as “one of the Fastest-Growing Resources for Autism-Friendly Airport Information” Globally. This is contemporaneous with a surge of interest in Asia, with various Asia-based searches focused on travel in the US resulting in TravelingWiki Foundation being the top result for organic and/or AI based search. Specifically, as of February 6, 2025, TravelingWiki is now the top organic and AI search result for some Autism searches on Baidu (China) & Naver (South Korea).

The rapid growth surrounded engagement at Super Bowl LIX festivities on February 5, 2025 with Eric Ellenberger, Alumni Manager at Wounded Warrior Project, discussing the service of so many and TravelingWiki’s goal to expand services for those with PTSD during their air travel.

TravelingWiki had previously engaged Global Affairs Deputy Director, Wounded Warrior Project, Aleks Morosky. TravelingWiki Foundation’s CEO, Jonathan Sutter, also spent time with NFL Star Michael Pittman Jr., discussing his charitable work supporting children, including to support those suffering from bullying, and the work of TravelingWiki to augment access to air travel for travelers of all ages.

The work recently arises after both Crunchbase and ZoomInfo have leveraged TravelingWiki’s resources for profiles of organizations. Microsoft Bing highlighted TravelingWiki as one of the most “Recognized Brands and Resources” in its space as to Autism Travel & beyond, specifically also referencing “Fights for Children With Autism.” This also occurs as TravelingWiki launched its Experiential Learning Program the past few weeks in partnership with The Drake University College of Pharmacy & Health Sciences, including a presentation at Iowa State University. The past few weeks also included interviewing for the 2026 Experiential Learning Program at Drake University. This is the second time in a matter of months that TravelingWiki Foundation has traveled to Ames, Iowa to present to Generation Z on these resources.

Part of the impetus of TravelingWiki’s rapid growth initiatives, engaging directly with the next generation of the workforce, is the opening of experts on Neurodiversity at CES that 53% of GenZ identifies as Neurodiverse. This also follows TravelingWiki Foundation announcing an expansion of its Library Program, growing in earnest this past week in Iowa (whereby TravelingWiki’s Experiential Learning participant(s) present(ed) at an Iowa library), growing from a foundation of offering TravelingWiki resources in one or more Iowa library databases alongside some of the most well-known global charities. In addition, this follows a definitive assertion by AI-based technology associated with Google about TravelingWiki’s impact in the travel industry in terms of resource documentation. In that case, Google’s AI described TravelingWiki’s “Significant Impact” as to (1) Increasing Travel Industry Spending, Tourism & Jobs; (2) Special Needs Documentation; (3) Partnerships & (4) Engagement.

The work of TravelingWiki Foundation to document resources for Non Visible Disabilities at US airports, now exceeding 40 airports documented, stems back to the start of TravelingWiki Foundation. TravelingWiki Foundation’s non-profit work across the US expands upon prior work in Pennsylvania, including the recent addition of TravelingWiki Foundation’s free resources in 12 languages to the Philadelphia Autism Project, in cooperation with Drexel University; and

presenting at PNC Park with the Pittsburgh Pirates on June 22, 2024 and August 4, 2024 to promote Autism awareness and Special Needs awareness, respectively, via themed baseball games (coordinated via many organizations throughout Pennsylvania) that also raised money for local area charities.

The CEO of TravelingWiki Foundation, Jonathan Sutter, notes, "TravelingWiki's expected growth in 2025 is 400%, and investment in pro hockey (NHL) and pro baseball (MLB) resources is a meaningful part of the growth; ownership possibilities exist."

More information about the work of TravelingWiki Foundation is available by contacting TravelingWiki Foundation at [TravelingWiki.com](http://www.TravelingWiki.com).

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