

# Sahil Gandhi and Bhavik Sarkhedi Collaborate to Reimagine Strategic and Personal Branding

*Sahil Gandhi, co-founder of Blushush Agency and known as the Brand Professor, has joined forces with Bhavik Sarkhedi, founder of Ohh My Brand.*

LONDON, UNITED KINGDOM, March 31, 2025 /EINPresswire.com/ -- Sahil Gandhi, co-founder of [Blushush](#) Agency and widely known as the [Brand Professor](#), has officially partnered with Bhavik Sarkhedi, founder of [Ohh My Brand](#) and a long-time expert in personal branding, to co-develop a new blueprint that bridges strategic business branding and personal brand visibility. The collaboration marks a significant step toward reframing how both companies and individuals approach brand identity in a rapidly evolving digital landscape.



Sahil Gandhi, known as Brand Professor

With roots in two distinct but interconnected areas of branding, Sahil Gandhi and Bhavik Sarkhedi bring complementary expertise to the table. Sahil Gandhi specializes in strategic brand architecture and visual identity for corporate clients. Through Blushush Agency - a global

“

Branding today isn't limited to logos or taglines—it's about how strategy flows through people, platforms, and perception”

*Sahil Gandhi*

Webflow development company—he has delivered structured branding solutions for companies in the UK, United States, and across Europe. His work focuses on clarity, consistency, and alignment between brand expression and business goals.

Bhavik Sarkhedi, on the other hand, has spent over a decade helping founders, entrepreneurs, and C-suite executives build credible personal brands through thought

leadership, narrative strategy, and digital positioning. As the founder of Ohh My Brand and

author of multiple published books, he has worked with global clients to strengthen individual online presence in ways that complement business credibility.

Rather than treating personal and corporate branding as two separate verticals, the partnership is designed to explore their intersections. Sahil Gandhi and Bhavik Sarkhedi believe that leadership presence and brand strategy are no longer standalone efforts—they are intertwined and mutually reinforcing. In sectors where founders and executives serve as the public face of the company, aligning these dimensions has become both essential and strategic.

“Branding today isn’t limited to logos or taglines—it’s about how strategy flows through people, platforms, and perception,” said Sahil Gandhi. “This collaboration is an opportunity to systemize that flow for companies and the people who lead them.”

“Founders and CXOs are no longer behind the curtain—they are the face of trust,” added Bhavik Sarkhedi. “This partnership brings that shift into structure, making personal branding as operationally relevant as business branding.”

Together, the duo plans to launch a series of initiatives, including joint branding frameworks, workshops, content projects, and advisory modules that combine structured brand strategy with personal storytelling. These offerings will target startups, growth-stage ventures, and legacy businesses seeking to reposition their brand narratives from both institutional and individual lenses.

Further announcements regarding specific programs and collaborative outputs will be shared in the coming weeks.

Sahil Gandhi  
Blushush Agency  
+44 7469556146

[email us here](#)

Visit us on social media:

[LinkedIn](#)



Bhavik Sarkhedi, founder of Ohh My Brand

This press release can be viewed online at: <https://www.einpresswire.com/article/798636130>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.