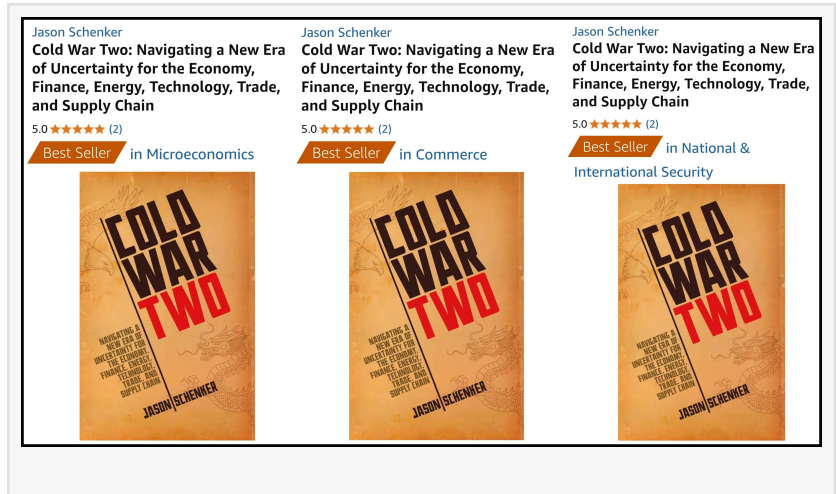


# Jason Schenker's New Book Cold War Two Is a #1 Best Seller

*New Book is a #1 Best Seller on Amazon—Cold War Two: Navigating a New Era of Uncertainty for the Economy, Finance, Energy, Technology, Trade, and Supply Chain*

AUSTIN, TX, UNITED STATES, March 31, 2025 /EINPresswire.com/ -- The top-ranked economist, leading futurist, and geopolitical advisor [Jason Schenker](#) wrote a bestselling book to address the economic, financial market, supply chain, and business impacts of rising geopolitical risks,



His latest book is [Cold War Two](#): Navigating a New Era of Uncertainty for the Economy, Finance, Energy, Technology, Trade, and Supply Chain.

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The rapid success of Cold War Two reflects a deeper truth: in times of global volatility, those who lead know they can't afford to fly blind.”

*Jason Schenker, Author of the Best Seller Cold War Two*

Cold War Two was released on March 24, 2025, and it quickly became ranked a #1 Best Seller on Amazon in multiple categories, including in National & International Security, Microeconomics, and Commerce.

After learning that Cold War Two became a #1 Best Seller in three categories, Jason Schenker shared, "The rapid success of Cold War Two reflects a deeper truth: in times of global volatility, those who lead know they can't afford to

fly blind.”

Cold War Two has also been ranked a #1 New Release on Amazon for Commerce, Macroeconomics, Microeconomics, and National & International Security.

Understanding the New Global Conflict: Cold War Two

The world is in the middle of Cold War Two—a high-stakes conflict between the United States

and China, along with their respective allies. In recent years, trade, technology, finance, and supply chain have become battlegrounds in this intensifying competition, pushing the global economy to the brink.

Key content in the book *Cold War Two* includes the following highlights -

- The origins of Cold War Two—how it evolved from great power competition into a structured geopolitical, economic, and technological conflict.

- Key battlegrounds—the global fronts where China, Russia, Iran, and North Korea are challenging the United States and its allies.

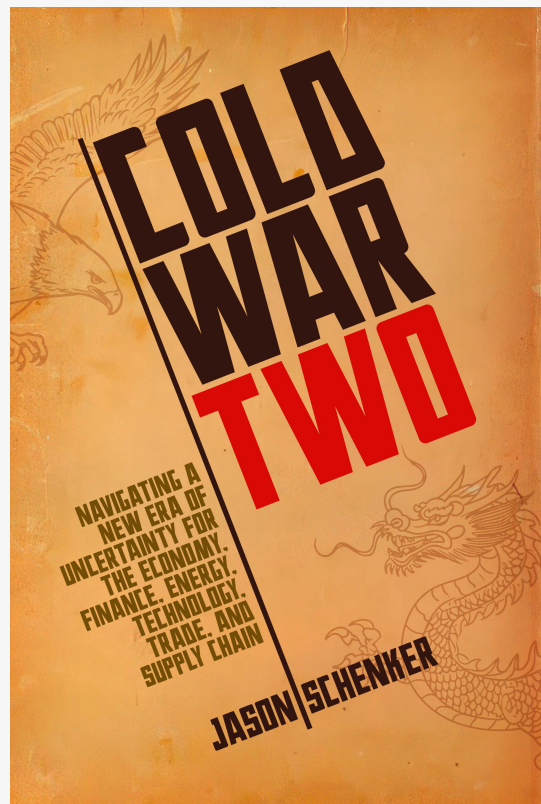
- The economic impact—how Cold War Two is reshaping trade, supply chains, energy markets, and financial flows.

- Technology as a weapon—the race for dominance in AI, semiconductors, quantum computing, and cyber warfare.

- Future scenarios—how Cold War Two could escalate and what business leaders and policymakers can do to prepare.

- Strategic Recommendations—how businesses, corporate boards, and U.S. special forces can position themselves to minimize risks and maximize the potential to win in Cold War Two.

In *Cold War Two*, Schenker provides historical perspectives, economic analysis, and futurist scenarios that



help businesses, investors, and policymakers navigate this new era of geopolitical and economic conflict. With deep expertise in economic security, financial markets, energy, and national defense, Schenker examines the forces driving the conflict and outlines key risks and opportunities for the decade ahead and beyond.

“Cold War Two is about more than geopolitics—it's about the intersection of economics, energy, technology, and security. It's the defining challenge of our time,” Schenker shared. “The future is being written now—and those who prepare will be best positioned to win.”

#### About Jason Schenker

Jason Schenker is the President of Prestige Economics, which provides training and consulting services to help businesses navigate uncertainty and prepare to win in the future. He is also the Chairman of The Futurist Institute, a leading provider of executive foresight education.

Bloomberg News has ranked Schenker the #1 forecaster in the world in 27 different categories since 2011. A highly sought-after keynote speaker, geopolitical expert, and economic futurist, Schenker has delivered over 1,200 speeches and given more than 1,000 television interviews on finance, energy, supply chains, technology, and economic security.

A Forbes contributor and LinkedIn Top Voice, Schenker has written 37 books, including 16 Amazon #1 bestsellers, such as Jobs for Robots, Futureproof Supply Chain, The Future of Finance is Now, Quantum: Computing Nouveau, and The Future of Energy. His LinkedIn Learning courses on AI, economics, and finance have been taken by over 1.3 million people worldwide.

Schenker is also an Adjunct Fellow at the Center for Strategic and International Studies (CSIS), an advisor to the U.S. State Department and the Foreign Service Institute, and adjunct faculty at the Joint Special Operations University at U.S. Special Operations Command (USSOCOM).

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[Order Cold War Two on Amazon now.](#)

For more information, visit:

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