

The Besen Group's CEO Alex Besen to Speak at Mobilefest 2025 in Istanbul, Turkiye

WASHINGTON, DC, UNITED STATES,

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[Besen Group](#), an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo, announced today its CEO [Alex Besen](#) will speak at [Mobilefest 2025](#) on April 18th at 14:05 at the Istanbul Expo Center in Istanbul, Turkiye during the panel session titled "5G Private Networks: Accelerating Enterprise Transformation and Network Sovereignty".

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The advent of private 5G networks is a game-changer for enterprises seeking to accelerate their digital transformation while retaining full control over their networks.”

*Alex Besen, Founder & CEO,
The Besen Group LLC*

Mobilefest 2025 is the biggest technology show in Eurasia focusing on communication and connectivity to create networking opportunities with industry leaders and influencers. For more information, please visit <https://www.mobilefest.net/>.

“The advent of private 5G networks is a game-changer for enterprises seeking to accelerate their digital

transformation while retaining full control over their networks,” said Alex Besen, Founder and CEO of The Besen Group LLC. “Our panel session at Mobilefest 2025 will explore how private 5G networks are reshaping industries, driving innovation, and ensuring enterprises can future-proof their operations with greater autonomy and control”.

Alex Besen has over 30 years of hands-on experience in the mobile industry working for mobile network operators and vendors in North America and Europe in numerous roles including business development, marketing, project management and finance. He has been working with mobile network operators and enterprises in developing their digital transformation strategies and advising MVNOs to launch their mobile and mobile data services.

He has private networks experience from agriculture, manufacturing, smart cities, oil platforms, military bases and warehouses. He was quoted in Bloomberg, Boston Business Journal, Business News Americas, CableFax, Chicago Tribune, CNN Business, Computer World, FierceWireless, Forbes, Hurriyet, Information Week, Light Reading, Los Angeles Times, MIT Technology Review, New York Times, RCR Wireless, Red Herring, S&P Global, The Kansas City Star, The Seattle Times, The Washington Post, The Wall Street Journal, Triangle Business Journal, USA Today and Yahoo

Finance.

He holds a BS degree in Management from the University of Tampa and an MBA degree in International Business from the American University. He is fluent in French, Turkish and proficient in Italian.

About The Besen Group

www.thebesengroup.com

The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

Alex Besen

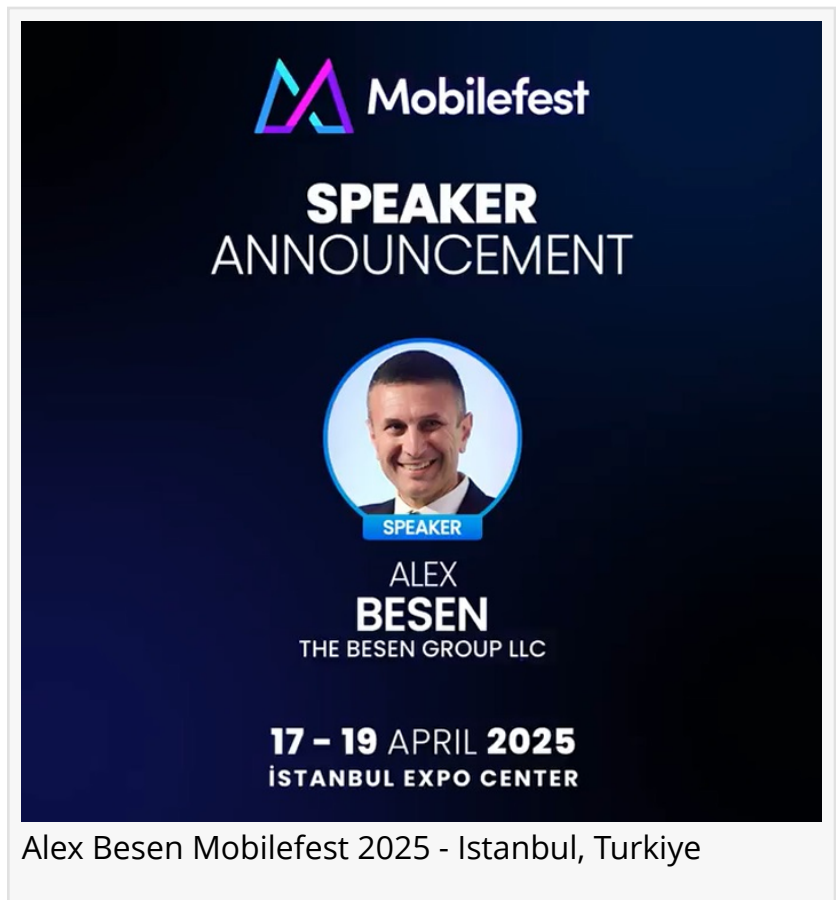
The Besen Group LLC

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The image is a speaker announcement for Mobilefest. At the top left is the Mobilefest logo, which consists of a stylized 'M' made of two overlapping triangles in blue and purple, followed by the word 'Mobilefest' in white. Below the logo, the text 'SPEAKER ANNOUNCEMENT' is written in large, bold, white capital letters. In the center is a circular portrait of Alex Besen, a man with short dark hair, wearing a dark suit and a white shirt with a dark tie. Below the portrait is a blue rectangular box with the word 'SPEAKER' in white capital letters. Underneath that, the name 'ALEX BESEN' is written in large, bold, white capital letters, followed by 'THE BESEN GROUP LLC' in smaller white capital letters. At the bottom of the announcement, the dates '17 - 19 APRIL 2025' and the location 'ISTANBUL EXPO CENTER' are written in white capital letters. The entire announcement is set against a dark blue background.

Alex Besen Mobilefest 2025 - Istanbul, Turkiye

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